

**The Communities Plan –  
Making it Happen in North West and Merseyside**

**Friday 19th March 2004 – 9.30am – 4.00pm  
At Manchester United Football Club, Old Trafford Manchester**

**Programme**

- 9.30am Arrivals and Refreshments**
- 10.00am Welcome and Introductions**
- Graham Eades** – Chair of Merseyside Regional Executive Council  
**Arvinda Gohil** - Director of Membership and Regions, National Housing Federation  
**Eliot Lewis-Ward** - Area Director of Merseyside and Cheshire, English Partnerships
- 11.00am Refreshment Break**
- 11.15am Mini seminar sessions** (see choices on attached sheet)
- 12.15pm Lunch**
- 1.15pm Welcome and Introductions**  
**Louise Harris** - Chair of CIH, NW Branch
- 1.20pm Mini seminar sessions** (see choices on attached sheet)
- 2.30pm Refreshment Break**
- 2.45pm Peter Styche** – Director of Communities Group, Government Office for the North West.  
**John Carleton** – Director of Investment and Regeneration, North Housing Corporation  
**Jacqui DeRose** – Chair of North West Regional Executive Council
- 3.45pm Final Questions and closing remarks**
- 4.00pm Close**

*Organised with Housing Federation North  
by Veronica Evans (independent consultant)*

**Stadium Tour**

*A guided tour (which has to be individually pre-booked via the accompanying booking form) around Manchester United Football Ground & Museum is available directly after the conference finishes for delegates who wish to stay*

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**MINI SEMINAR CHOICES**

Please make your selection in order of preference – numbering from one for your first choice.

There will be time for you to attend two sessions during the day.

**SESSION A**

**Engaging Housing Associations**

**Pauline Davis – Managing Director, NewHeartlands – Merseyside Housing Market  
Renewal Pathfinder**  
**Valentine Mulholland - Head of Regeneration – Liverpool Housing Trust**

This session will look at how NewHeartlands, the Merseyside Pathfinder, is working with local Housing Associations.

It will review the ways in which all the partners work together, examine the structures that have been put in place, and assess the benefits of the current approach.

The session will also look forward to ways in which the Pathfinder/HAs partnership might develop.

**SESSION B**

**Where total clearance is not an option – “Heritage” and New Tools**

**Matthew Harrison – Deputy Chief Executive –  
Manchester Methodist Housing Association**

**Stephen Bond – Partner at TFT Cultural Heritage**

This session will consider how an inner city regeneration project in Manchester has used a variety of Tools, including “acquisition and demolition”, in circumstances where total clearance was ruled out at a very early stage.

The session will also consider partnership working; practical difficulties in delivery; community consultation and early results; the importance of the heritage angle.

## **SESSION C**

### **Manchester/Salford Housing Market Renewal Pathfinder**

**Derek Martin – Assistant Director of Housing – Manchester City Council**

**Patrick Nolan – Technical Services Director – Mosscares Housing Association**

This session will look at progress in the Manchester/Salford Pathfinder (the first to get formal approval and funding from the ODPM) and how Mosscares Housing Association is contributing to the delivery of the programme using traditional and HMR funding.

## **SESSION D**

### **Rural Housing: Can the Communities Plan work?**

**Mike Muir – Chief Executive – Impact Housing, Cumbria**

Cumbria is diverse in its environment, housing and economy. The East is broadly self-sustaining. The West has industrial decline with low wages and low prices. The Centre has the Lake District National Park with low wages and very high property prices. Arguably, for 400,000 of Cumbria's 600,000 population, the Communities Plan is not working. This Session looks at two issues, based on current work being done in Cumbria.

1. What housing interventions are needed to create balanced housing markets?

*The session will explore a new toolkit approach to making investment decisions. A Housing Corporation funded study has recently been completed which identifies missing wrungs in the "market ladder." It suggests appropriate interventions to achieve sustainable housing markets and, ultimately, sustainable communities.*

2. What can we do to achieve sustainable rural communities?

*The session will explore some of the housing ideas currently being explored in and around the Lake District National Park. What changes need to be made to the Housing Corporation funding system, the planning system, public bodies' land use strategies?*

**SESSION E**

**Community Cohesion – Rochdale**

**Andy Wiggans – Executive Director, Community Cohesion, Rochdale Council**

**Abdul Jabbar – Housing Manager, Equality & Strategy, Rochdale Council**

This session will explore how Rochdale Council and its partners have approached the issue of Community Cohesion and in particular how ethnic minority communities have been included. In addition an overview will be offered of some of the wider issues relating to community cohesion from a local and national perspective. This will draw on Rochdale's experience as both a Beacon Council and an HMR Pathfinder for its work on community cohesion.

**Please indicate your selection in order of preference on the enclosed booking form.**



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**BOOKING FORM**

Name:

Organisation:

Address:

Contact Telephone Number:

Dietary Requirements:

Special Requirements:  
 (ie. wheelchair access)

E-mail:

**Data Protection.** Personal Data is gathered in accordance with the data protection Act (1998). Your data will be held on our database and may be used to keep you informed of our products and services. Your details may also be made available to third party organisations. Tick here if you do not wish to receive information from other companies.

**WORKSHOP SELECTION**  
 Please make your selection in order of preference - numbering one for your first choice. There will be time for you to attend two sessions during the day.

Workshop Choice 1  **Please note that we will try to meet workshop choices, however this may not always be possible.**

Workshop Choice 2

Workshop Choice 3

**CHARGES:** The cost for the event is £80.00 per delegate. Please make cheques payable to the National Housing Federation. Closing date for bookings is Friday 5 March 2004.

**CANCELLATIONS:** All cancellations must be made in writing and reach us 5 working days prior to the event (Friday 12 March 2004). If notification is received after this date, the full fee will be payable as costs will have been incurred.

**PLEASE RETURN YOUR COMPLETED BOOKING FORM TO:**  
 Gill Napier, Housing Federation North, City Point, 701 Chester Road, Manchester M32 0RW.  
**TEL:** 0161 848 8132 **FAX:** 0161 848 8134

AN OPTIONAL TOUR OF THE STADIUM WILL BE AVAILABLE AFTER THE CONFERENCE, LASTING APPROX. 3/4 HOUR. IF YOU WOULD LIKE TO ATTEND PLEASE TICK THE BOX.

Yes I would like to attend the tour

