

Chartered Institute of Housing in Northern Ireland Annual Conference & Exhibition 2006 Booking Form

Organisation Name:
 Contact Name:
 Position:
 Address:

 Postcode:
 Telephone no:
 Fax no:
 Email Address:

Exhibition Package

Preferred Stand no:
 2nd choice:
 3rd Choice:

Sponsorship Package

Choice of Sponsorship Package(s):
 1.
 2.
 3.

Employees staffing exhibition stand:

	Single Accommodation 6 Nov @ £140 (Dinner, B&B)	2 Sharing 6 Nov @ £195 (2x Dinner, B&B)	Single Accommodation 7 Nov @£100 (B&B only)	2 Sharing 7 Nov @£125 (2x B&B only)
1.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Special Requirements:

I confirm on behalf of the above organisation, that we wish to Exhibit / Sponsor at the Chartered Institute of Housing in Northern Ireland Annual Conference on 7th & 8th November 2006, and understand that this package includes the items detailed in this event advertisement.

In the unlikely event that we have to cancel the conference, all sponsorship and exhibition fees will be refunded. No liability will be accepted for other associated costs, e.g. pre-booked accommodation or travel.

Signed:
 Date:
 Printed Name:
 Position:

For enquiries and booking please contact:

Alanna Gillespie, Chartered Institute of Housing, Carnmoney House,
 Edgewater Office Park, Belfast, BT3 9JQ.
 Tel: (028) 9077 8222 Fax: (028) 9077 8333 Email: alanna.gillespie@cih.org
 All prices quoted exclude Vat

exhibition opportunities

Exhibition Package Price: £650.00

- 3m x 2m exhibition space
- Exhibitor advert with contact details & logo inserted into the conference handbook
- Refreshments & lunch for up to 2 people each day
- Delegate pack insert of your choice
- Half page advert with contact details and logo in the conference handbook
- 2 complimentary Conference Dinner tickets

Sponsorship Opportunities

Headline Sponsor Price: £1950.00

- Prominent logo on front of the Conference handbook
- Sponsor's corporate identity projected onto screen at opening sessions on both days
- Complimentary exhibition space
- Chair's mention at the opening session
- 2 complimentary Conference Dinner tickets and 25% discount on table(s) of ten
- Full page advert with contact details and logo in the conference handbook

Conference Pens Price: £300.00

- Organisation logo printed in one colour on conference pens included in all delegate bags
- Quarter page advert with contact details and logo in the conference handbook

Delegate Badges Price: £310.00

- Organisation logo printed in one colour on all delegate and speakers badges
- Quarter page advert with contact details and logo in the conference handbook

Delegate Wallets Price: £800.00

- Organisation logo printed in one colour on all delegate wallets
- Quarter page advert with contact details and logo in the conference handbook

Plenary Sessions Price: £310.00

- Organisation logo printed on and signage
- Organisation promotional literature placed in the workshop session
- Title slide for each workshop with your logo as sponsored by
- Quarter page advert with contact details and logo in the conference handbook

Workshops (12 available) Price: £295.00

- Organisation logo printed on all workshop tickets and signage
- Organisation promotional literature placed in the workshop session
- Title slide for each workshop with your logo as sponsored by
- Quarter page advert with contact details and logo in the conference handbook

Flyer Insert Price: £105.00

- Flyer or insert of your choice inserted in all the delegate packs

Conference Dinner & Entertainment Price: £850.00

- Organisation logo displayed on all dinner signage, menus
- Room decoration in your organisations corporate colours (napkins, table displays etc.)
- 2 complimentary Conference Dinner tickets and 25% discount on table(s) of ten
- Half page advert with contact details and logo in the conference handbook

Drinks Reception Price: £450.00

- Organisation logo displayed on all drinks reception signage
- Organisation's back drop or exhibition stand displayed in the drinks reception area
- Official thank you made by Chair during the drinks reception
- 2 complimentary Conference Dinner tickets and 25% discount on table(s) of ten
- Quarter page advert with contact details and logo in the conference handbook

housing matters



annual conference and exhibition

2006

exhibition and sponsorship prospectus

7th-8th November 2006
The Ramada Hotel, Belfast





The Exhibition

provides the opportunity

- Maintain relationships with existing customers
- Meet new customers
- Build the profile of your organisation
- Gather market intelligence
- Listen to the needs of the organisations
- Build relationships with decision makers

Chartered Institute of Housing Annual Conference

Building on the success of previous events, the annual conference and exhibition will be taking place on the 7th & 8th November 2006 in the Ramada Hotel, Belfast. This year's event will give perspectives from GB, Republic of Ireland and Northern Ireland situations by senior housing professionals and speakers from the leading academic and political arenas.

Who will attend?

The event will attract over 200 key practitioners from right across the total spectrum of statutory and voluntary organisations involved in housing, regeneration and community matters. From housing to health, from education to social care, from the private sector to the public sector, from local to central government, from academic institutions to charitable trusts, all will gather to address the latest issues surrounding housing in Ireland today.

Why exhibit?

The Exhibition provides an ideal opportunity to market your services, establish or re-establish contact with potential customers and ensure that your organisation and its services are brought to a wider audience at the forefront of housing.

Why sponsor?

If you would like to raise awareness of your product or service, or interact with potential or existing clients, then the CIH have an advertising or sponsorship package which will meet your organisations objectives. CIH offers a wide range of opportunities to sponsor workshops, evening events, corporate merchandise and delegate badges. Sponsorship packages can be personalised to meet your organisation's individual needs and budget.

in Northern Ireland & Exhibition 06

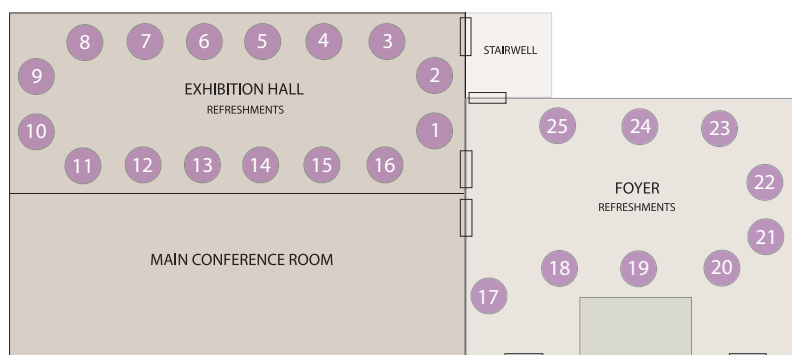
Accommodation

To further enhance your opportunity to network with delegates at the conference, you may wish to stay at the hotel. The Ramada Hotel is located at Shaw's Bridge, south Belfast, just 15 minutes away from Belfast City Airport and Belfast Port.

Exhibition plan

There are 25 Exhibition spaces available. Spaces will be reserved and allocated on a first come, first served basis.

***Diagram not to scale. Proposed layout for information purposes only. May be subject to change/alteration.**



“We’re lining up some top sessions and speakers for the Conference – speakers from a variety of organisations in Northern Ireland, from other parts of the UK and from the Republic of Ireland.”

Mai Moore
Chairman, Chartered Institute of Housing in Northern Ireland

