



Futures

BOARD RECRUITMENT OCTOBER 2019

WWW.CIH.ORG/CIHFUTURES

A note from the Board

We're so pleased that you're considering putting an application forward to join us. We hope this application pack goes some way towards answering any questions you may have about us and the role of a board member. If you'd like to talk to us more, DM us on Twitter @CIHFutures or drop us an email to cihfutures@gmail.com.

We're really looking forward to hearing from you!

ROLE PROFILE: BOARD MEMBER



CIH FUTURES: OUR STORY

In 2017, CIH recruited 15 bright young things from all over the UK to an advisory panel aimed to help them transform the membership offer for young housing professionals. That advisory panel grew arms and legs of its own, and by the end of the year had officially become CIH Futures, the young professionals' board of the Chartered Institute of Housing.

The core aim at the heart of everything we do, is to get more young people into CIH membership by helping CIH to make the membership offer as attractive, valuable and accessible as we can. In working towards that aim, we come up with all sorts of projects and campaigns to engage people, involve them, upskill, share our platform and open up as many opportunities as we can to our network, affectionately known as the #futuresfam.

Here are some of the highlights of things we've done so far...

- Negotiated the £60 membership deal for under 30s
- Launched the Human Library on Instagram, with awesome people telling their stories
- Ran 2 National Careers Week campaigns, promoting housing as a career of choice
- Redeveloped Delegates of the Future at the CIH Housing conference
- Launched Futures50, a blog series featuring young housing pros from across the sector
- Launched the Housing Cup, a national rounders tournament and raised £28,000 for Women's Aid over 2018 and 2019

Sound busy? That's because it is!

GENERAL RESPONSIBILITIES/DUTIES

We work as a team and most of our activity sees us split down into multiple project groups, each with a lead. It's your choice what you want to be involved with so we all have opportunity to use our strengths and build on our other skills.

Our social media presence is important and quite high maintenance as this is our main method of engaging with the #futuresfam. All Board members have access to our social channels and share responsibility for picking up messages, interacting and growing our profile to spread the good word on CIH membership and other projects and causes we're involved with.

We have a budget to help us get things done, and CIH staff support us with projects where we need extra resource. We also assist CIH with pieces of work in turn, and everything is ultimately geared up to attracting more people to become CIH members.

COMMITMENT

Being part of CIH Futures needs commitment, both from you and from your employer. Your role as a Board member will take you out of the office, as we meet face to face at least quarterly. We are all volunteers, and our ambition means that our workload is sometimes as big as the impact we want to have!

The real work takes place remotely, so we also devote our personal time and energy to projects. The amount of time varies, but can sometimes be intense, especially when we're getting ready for events, or approaching a deadline.

Working as a dispersed team can be challenging, so good communication is essential and the Twitter chat never stops! But we all agree that it's rare to get an opportunity that connects us to our peers in the way being part of Futures does. It's inspiring, challenging and massively exciting to be part of, and an even rarer chance to leave a lasting positive legacy for the young professionals to come.

SKILLS AND ATTRIBUTES WE'RE LOOKING FOR

- CIH member of course
- Particularly interested in hearing from people from BAME communities
- People working in local authority and non-housing association roles
- People working in London, Yorkshire and Humberside and the Midlands
- Practical do-ers who enjoy working in fast paced teams
- People with experience in any of the following areas: budgeting/finance; PR/Comms; strategy; social media; frontline roles; tech and digital

CIH Futures represents young housing professionals under 40 and our Board is representative of those we serve.

HOW TO APPLY

- Send to **cihfutures@gmail.com** by midnight on Wed 30/10/19
- Write 100 words about yourself and 300 words to evidence your suitability on what we need
- Or a video (up to 5 mins)
- If successful, you'll be invited to a Skype interview with 3 members (including Vice-Chair) to present an idea for a project you'd like to deliver if you were to join the Board

KEY DATES

- Applications due by midnight on Wednesday 30/10/19
- Skype interviews Wed 6/11/19 & Thurs 7/11/19

If successful,

- Away day in Wales on Friday 15 November
- First meeting in London on Thursday 12 December

THE GOVERNANCE BIT

CIH Futures isn't your average board. We function more as an ideas machine and practical working group, as opposed to a traditional board, which oversees the function of an organisation. CIH's governing board carries out that role and the regional/special interest boards feed in as required.

BENEFITS OF BEING ON THE BOARD

You'll be able to build up your network and sector presence in a way that will help you in your day job and in your career development. Expect to get the opportunity to do things that are outside your expertise and comfort zone.

You'll be able to let your creativity run riot, build your project management skills, up your social media game and get to engage with people from across the housing world, from apprentices to CEOs.

You'll learn fast and while not all our ideas make it past the first post, we work hard and have each other's backs. Working on the Board is fast-paced and challenging, but with huge rewards for the right people.

If you're a crack on and get stuff done kind of person, this could be an amazing chance to really flex your abilities. Most exciting of all is the opportunity to have real influence, and work on projects that will leave lasting impact for other young professionals in the sector.

GOOD LUCK!