



Chartered
Institute of
Housing
Scotland



CIH SCOTLAND 2018


EXCELLENCE

AWARDS

Sponsorship opportunities

Friday 2 November 2018

EICC, Edinburgh

 @CIHScotland

Headline sponsor:

LOVELL



The biggest and best night in Scottish housing innovation is back! Why not become a 2018 sponsor at this unmissable event which brings together over 350 guests. It's a great way to show your support for driving up standards across the sector and celebrating the remarkable successes of housing organisations and individuals across Scotland who are continuing to make a profound impact upon our communities.

We have an array of profile building opportunities so book early and take full advantage of months of coverage - the sooner you sign up the greater the benefits.

Headline sponsorship £6,000+vat

An exceptional opportunity for your organisation to be recognised as the key commercial partner for the Scottish Excellence Awards

Package includes:

- two prime location tables for 20 guests
- branding featured on event e-tickets
- exclusive branding of the Excellence Awards main room including the stage set
- full page colour advertisement featured in the event programme
- branding featured in a minimum of two promotional emails
- branding featured prominently on the Excellence Awards web pages
- branding displayed on main stage screens whilst guests are being seated and during welcome speeches
- verbal acknowledgment of the headline sponsor's support by the Chair of CIH Scotland during welcome speech
- opportunity to make a short welcome speech



Award sponsorship from £2,500+vat

We have 15 categories to choose from reflecting the incredible work the sector continues to deliver day in day out. Our most popular categories are returning alongside some new awards for 2018.

Book your award sponsorship before 5th June, and not only will you be able to take advantage of the additional benefits, we will offer you the discounted price of £2,500+vat.

The price of the awards if booked after the 5th June will be £3,000+vat.

Award categories available are:

1. Excellence in the private sector award
2. Excellence in skills development award
3. Excellence in communications award
4. Excellence in customer service award
5. Excellence in Repairs and Maintenance
6. Excellence in regeneration award
7. Excellence in development for affordable housing
8. Excellence in scrutiny award
9. Excellence in housing innovation award
10. Excellence in health and wellbeing award
11. Bob Allan young achiever in housing excellence award
12. Housing team of the year excellence award
13. Margaret Vass award for excellence in frontline housing
14. The apprentice of the year excellence award
15. Excellence in leadership award



Award sponsorship benefits

	Sponsorship confirmed by		
	13 June 2018	7 Sept 2018	5 October 2018
Award sponsorship available at a discounted price of £2,500+vat.	✓	✗	✗
Sponsor branding featured in launch email to contacts from the Scottish housing sector.	✓	✗	✗
Sponsor branding featured on the awards application alongside chosen sponsored category.	✓	✗	✗
Sponsor branding featured on the awards shortlist announced on the CIH website.	✓	✓	✗
Complimentary graphic file to help you promote your sponsorship and involvement with the awards on social media.	✓	✓	✓
Sponsor branding featured in the event programme issued to all guests in attendance at the awards ceremony.	✓	✓	✓
Sponsor branding engraved on the actual award.	✓	✓	✓
Sponsor branding displayed on stage screens during awards presentation.	✓	✓	✓
Complimentary table at the awards ceremony for up to 10 guests.	✓	✓	✓
Opportunity to announce the winning entry from the main stage and present the award.	✓	✓	✓
Sponsor branding featured on the event web page.	✓	✓	✓



Good practice compendium - £3,000+vat

With such a wide circulation and very high download rates the compendium is a highly visible vehicle for promoting your brand.

Package includes:

- complimentary table for 10 guests
- exclusive branding on the front cover of the compendium
- full page advertisement on the inside front cover of the document
- sponsor branding featured in the event programme
- sponsor recognition on the event webpage

Sweet trees - £3,000+vat

Make your brand the centre of everyone's evening, by sponsoring the sweet trees displayed on every table. Sweet trees are a unique way raise your profile at the event.

Package includes:

- 5 complimentary tickets to attend the event
- sweet trees colours to match the sponsors corporate colour
- sponsors logo to feature on the sweet trees
- opportunity to place a business card in the base of each sweet tree
- sponsor branding featured in event programme
- sponsor branding on the event webpage



Photo booth - £2,500+vat

A great way to promote your brand by sponsoring the photo booth. Your logo will feature on the backdrop of all photos taken, providing a momento for all guests and ensuring your brand exposure is retained long after the event

Package includes:

- 5 complimentary tickets to attend the event
- your logo to be featured on the backdrop of all photos taken within the photo booth
- sponsor branding featured in event programme
- sponsor branding on the event website

Dinner wine - £1,999+vat

Be the name on everyone's lips as sponsor of the dinner wine.

Package includes:

- 2 complimentary tickets to attend the event
- exclusive branding of wine bottle neck labels
- exclusive branding of wine cards to be placed on every table
- sponsor branding featured in the event programme
- sponsor recognition on the event webpage

If you wish to discuss any of these opportunities in more detail please contact:

Lisa Haddon on 024 7685 1745 - lisa.haddon@cih.org

or

Kirsty Bates on 024 7685 1766 - kirsty.bates@cih.org

For more information please visit: cih.org/excellenceawards