



THE
BIG
CONVERSATION



Chartered
Institute of
Housing

MEDIA PACK

THE BIG CONVERSATION
23 MAY 2018
HORIZON, LEEDS

THE BIG CONVERSATION 2018

Welcome

After the amazing feedback of last year's events the Chartered Institute of Housing and The GEM programme are pleased to announce that The Big Conversation for up and coming housing professionals is back!

Our innovative and unconventional conference style brings together housing professionals from all levels and all functions of the business to allow you to discuss and debate the housing questions that are most important to you and help you develop your career aspirations and ambitions.

With leading names from the sector, rethinking social housing and unconference sessions we invite you to discuss your interests on your terms. You make it happen! You call the shots!

Get involved, share your opinions and bring your best ideas to help us make The Big Conversation.

EXHIBITION STAND PACKAGES

Exhibition stand



Package includes:

- » Space only exhibition stand for 2 pop up banners
- » 1 table and 2 chairs
- » Refreshments and session access for 2 exhibitors

SPONSORSHIP PACKAGES

Headline sponsor



Package includes:

- » Prominent logo on the front of the event guide
- » Banner at the registration desk (to be provided by sponsor)
- » Full page, full colour advert on the back cover of the event guide
- » Prominent logo on all conference signage
- » Prominent logo on all delegate badges
- » Logo displayed in the promotional slides which run in the main room during refreshment breaks
- » Chairs thanks at the opening session
- » Exhibition stand
- » All day refreshments for two people
- » Organisation logo and web link on the CIH Website

Drinks reception sponsor



Package includes:

- » Branding in the programme next to the drinks reception
- » Branding on directional signage to the drinks
- » Drinks reception will be decorated in your organisation's corporate colours with balloons
- » Your company information displayed at the drinks reception, including promotional stands and company literature (to be provided by you)

OTHER SPONSORSHIP OPTIONS



Delegate bag sponsor



Lunch sponsor



Coffee sponsor



Opportunity to **place your promotion items within the conference delegate bags** at a small cost to be agreed.

CONTACT US

For more information please contact:

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