

# FINALIST PROFILE



## ROSS EDWARDS

PLACESHAPING MANAGER  
AT FREEBRIDGE  
COMMUNITY HOUSING



### I LOVE WORKING IN HOUSING BECAUSE ...

I love working in housing due to the variety of the role and the engagement with people from all different backgrounds. I am fortunate that in my position as placeshaping manager that I am involved in the community, creating links with local residents, businesses and charities.

I particularly enjoy working with these groups to create a pride in the people, place and property in my community.

### MY PROUDEST ACHIEVEMENT IN HOUSING IS ...

In 2014 Freebridge Community Housing completed the purchase of a struggling community centre in King's Lynn.

This was a very ambitious project for Freebridge and unique project for our region. I joined the project from when we first received the keys, oversaw the changes to the building, watching it grow into a real community asset.

When I came on board the centre was in need of refurbishment and had only two regular service users. As we stand today the building has over 45 regular service users, providing support services, physical activities, social groups and running events for the community.

Providence Street Community Centre now plays a leading role in facilitating community groups and charities, this success has led Freebridge to embark on further placeshaping projects and centres across West Norfolk.