

CANDIDATE PROFILE

LINDSEY WILLIAMS

Lindsey is the chief executive of Futures Housing Group, a position she has held since 2003. She has more than 30 years experience in housing spanning local government and housing associations and she has been a member of CIH since she was 18.



CANDIDATE STATEMENT

I want to support CIH to ensure that housing remains a priority for developing new homes and its social impact. I also want to support an innovative approach in promoting housing and the profession, tapping into the next generation of talent.

Why is this important to me? Well, my dad once told me during my first few months as a housing trainee: "There's, almost, no more important a job than helping to put a roof over someone's head." A simple sentence which has inspired me during my career.

I passionately believe that everyone has the right to live in a home they can afford as it is the basic foundation of success. Only a profession which is properly prepared to skilfully and intelligently champion this cause on a global scale, can achieve this.

It is critical, therefore, that our profession recruits and retains the cream of the millennial workforce by promoting our sector for what it is – rich, exciting and rewarding. I am a strong advocate of the CIH encouraging many people to become members so they can fulfil their potential as housing professionals.

I strongly believe in CIH's independence and the strength of its voice in representing the sector. I would seek to champion CIH, its values and objectives to the audiences that matter – especially policymakers, strategic partners and stakeholders, aiming to use my own professional leadership network to influence, engage and promote the work of the CIH to a far broader audience base in a variety of sectors.

My experience spans leadership and governance in a diverse range of organisations, from housing and development to health and further education.

I am committed to continuous improvement, both personally and professionally, and have led my organisation to achieving Investors in Excellence 'great' rating and Investors in People Gold.

Finally, the values and objectives of the CIH are very close to my heart and I feel this is best demonstrated by what has been achieved under the executive and board of Futures.

PROMOTING PROFESSIONALISM: Futures has created a culture of continuous improvement and innovation, which has included establishing a social enterprise and a commercial development companies while co-owning a further education provider.

STRONG CUSTOMER VALUE: Futures has a strong focus on customer service with an ethos of effortless customer experiences which is driving service transformation making it easier than ever before for our customers to do business with us. This is helping us drive down costs, increase performance and deliver greater customer value.

SIZE AND IMPACT: Futures has been helping people develop through our unique Leadership Academy which is now in its second year of developing brilliant housing leaders.

I believe that my experience, passion for the profession, dedication to personal and professional development, excellent network inside and outside the housing sector coupled with my human touch as a speaker and leader make me a great candidate for the vice president role.