CHARTERED INSTITUTE OF HOUSING
HOUSING AWARDS 2016
AT BELFAST CITY HALL

SPONSORED BY
Celebrate success at the Chartered Institute of Housing (CIH) Awards 2016 – setting the standards for excellence in housing and related services across Northern Ireland and the Republic of Ireland.

As CIH heads towards its centenary year, it is my pleasure to welcome nominations for the CIH Housing Awards 2016 for Northern Ireland and the Republic of Ireland. Last year we saw a record number of applications showcasing a wide range of achievements. This year we expect to receive even more as I know there has been fantastic work going on in the sector. So, whether you are a housing provider, voluntary organisation, private company, a community group or an individual this is your opportunity to shine and share your success with the housing community.

In a bid to continuously improve, we have made a few changes – the most exciting being that winners from two categories will be going forward to compete at CIH’s Housing Heroes Awards 2016 in Manchester. These are Young Person of the Year (formerly known as Rising Star) and Housing Professional of the Year. This will provide winners with the opportunity to highlight their experiences with colleagues in Scotland, England and Wales.

We have also modified our application process, including the form and some criteria, so please have a look to familiarise yourself with the changes. Entries will be shortlisted in December with winners being announced on the evening of 4 March at Belfast City Hall.

This event has something for everyone - whether it’s showing your support through sponsorship, submitting nominations or simply coming along to join in the celebrations. But remember, with record numbers attending last year, we encourage you to book early so you don’t miss out on housing’s event of the year! Best of luck with your applications and I hope to see you at the awards ceremony in March.

Nicola McCrudden
CIH Director (NI & ROI)
SPONSORSHIP OPPORTUNITIES

Do you want to be associated with achievement of excellence in housing? Sponsor one of our housing award packages and you will be prominently profiled alongside the best in the industry.

AWARD SPONSOR
£1,250 + VAT
A unique opportunity to be exclusively associated with one of our 11 prestigious CIH housing awards. By choosing to sponsor one of our awards, you are making a clear public statement regarding your business vision and ethos. From the awards’ launch, we will engage in a wide range of promotional activities ensuring wide recognition of sponsors for the event.

Package includes
• Two complimentary places in a prominent position at the awards ceremony and dinner
• Presentation of the award to the winner on stage
• Sponsor recognition on the CIH awards’ website with a link to your website
• Sponsor promotional stand displayed at venue
• Sponsor’s logo and full recognition included in award ceremony programme and media coverage
• Sponsor’s logo displayed on stage screens during award presentation, photographs and rolling multi-media presentation

EVENT PROGRAMME
£1750 + VAT
What better way to promote your brand than as sponsor of the one item that every guest will need to view the event’s proceedings.

Package includes:
• Exclusive branding on the programme front cover
• Advertisement on the front inside cover of the programme
• Sponsor recognition on the CIH NI events webpage with a hyperlink to the sponsor’s website
• Sponsor’s brand featured extensively in the rolling multi-media presentation shown throughout the evening
• Two complimentary places.
Each year, we have been proud to profile leading organisations and companies who operate within the housing industry – whether as housing providers, suppliers of services or funders. This is an excellent opportunity to demonstrate your support for high professional standards and innovation in housing.

**ENTERTAINMENT SPONSOR**

£1,000 + VAT

Be the centre of attention by providing the delegates with a diversion they are sure to remember.

Package includes
- A projected image will be displayed during the entertainment making reference to your organisation as an entertainment sponsor
- Acknowledgement of sponsorship will be made by the host for the evening during the presentation
- Half-page advert in evening programme
- Two complimentary tickets to attend the awards dinner
- Sponsor logo will be placed on the CIH webpage for the awards

**TABLE GIFTS**

£750 + VAT

If you want a guaranteed smile from guests when they see your brand, then sponsor a bespoke chocolate or (alternative) table gift. One gift per guest will be placed at each dinner table setting.

Package includes
- Half-page advert in evening programme
- Acknowledgement of sponsorship will be made by the host for the evening during the presentation
- Sponsor logo will be placed on the CIH webpage for the awards

Contact us now to ensure you maximise the publicity and profile your company receives and we can help you select an award package that reflects your business priorities and vision. For further information, contact Tel: +44(0)28 9077 8222

**CIH is delighted to welcome the following sponsors already confirmed for the 2016 event**

**HEADLINE SPONSOR**

choice

**DRINKS RECEPTION SPONSOR**

FOLD housing-care-support

**EVENT VENUE**

Belfast City Council

We would like to thank Belfast City Council for their kind generosity for the use of City Hall and the provision of hospitality
CELEBRATE ACHIEVEMENTS
Established as one of the most prestigious events in the housing calendar, the evening is a great opportunity to celebrate achievements over the year and network with other like minded, passionate housing industry colleagues.

FEEL INSPIRED BY GREAT INITIATIVES
This is an occasion to be inspired by stories of personal commitment, innovation and collaborative working; to remind us of the passion and vision that is required to provide great housing within vibrant, safe communities.

BE ENTERTAINED
The fabulous setting of Belfast City Hall offers a touch of glamour for this formal, black tie event and we have gone to extra lengths this year to ensure that you can enjoy a great evening of networking and entertainment!

The event will commence at 6:30pm with a drinks reception in the Rotunda. Guests will then be seated in the Great Hall for the dinner and awards ceremony, with profiles of shortlisted candidates and announcement of winning projects.

The evening will end with live musical entertainment with the bar facilities available until 1:00am.

NETWORK WITH COLLEAGUES
Whether you book a table to show your appreciation for staff or invite clients and colleagues to join you in celebrating your shortlisting, the awards present the perfect occasion for all those working in housing.

HOW TO BOOK
Book individual tickets or a table of 10 by going online to www.cih.org/ni/awards or contact the Chartered institute of Housing’s Belfast office to reserve your place Tel: +44(0)28 9077 8222 Email: ni@cih.org.

Tables are limited and will be allocated on a first come first served basis.

COSTS
Individual ticket: £79 + VAT
Table of 10: £790 + VAT
Just being nominated is a great vote of confidence! The housing awards are your opportunity to give recognition to the fantastic work done by staff, volunteers and other organisations with whom you work.

For the individuals involved, regardless of the outcome, being nominated shows their commitment and hard work is appreciated and highly valued. The housing industry is full of highly committed, hardworking individuals and it’s time they received some recognition.

Whether you find yourself shortlisted and/or collecting an award, entering the housing awards holds your business up as an example of best practice.

COMMITMENT TO EXCELLENCE
The awards have created a hallmark of excellence within the industry. If your nomination is shortlisted, you will be able to promote this publicly on your website and in your literature. We will also widely promote shortlisted candidates and the final winners.

For funders, clients, staff, volunteers, tenants or whoever you work with, this confirms your commitment to excellence and endorses what you do.

If you are proud of what you do or impressed with what others have delivered, then check out the details of what the judging panel are looking for in each category and make your nomination!

JUDGING
All entries will be considered by an independent panel of judges.

HOW TO APPLY
• Applications can be submitted online at www.cih.org/ni/awards
• The application form is split up into five areas, all of which must be answered in no more than 250 words each. Apart from the synopsis which is to be answered in less than 50 words. This will be used in the events programme.
• At least one image should be provided to support your entry
• Entrants should provide evidence of how their entry meets the judging criteria.
• Application deadline: Friday 4 December 2015

MORE DETAILS ONLINE
• Go online to www.cih.org/ni/awards to find:
  • Descriptions and judging criteria for each award
  • Conditions of entry
  • Handy hints to strengthen your entry
  • Entry form

Please ensure you read this information prior to submitting your entry.
AWARD CATEGORIES

BEST HOUSING STORY
This award celebrates contributions that have made a real difference to the life of a tenant or a community. Some of the best stories in housing never hit the headlines, yet they are stories of life-changing impact on individuals. Nominations will be shortlisted by the judging panel but the finalist will be chosen by you.

CIH HOUSING PROFESSIONAL OF THE YEAR
This award highlights outstanding professional achievement and individual personal contribution by a CIH member working to the housing industry.

EXCELLENCE IN CUSTOMER SERVICE
This award recognises organisations who can demonstrate customer service excellence in both practice and innovation.

EXCELLENCE IN DEVELOPING SKILLS AND CAPACITY
This award recognises excellence by employers in the housing sector who have developed a culture of learning and improvement.

HOUSING HERO
This award celebrates outstanding individuals who have used creative approaches to solve the housing issues they see around them.
WORKING TOGETHER
This award commends collaboration between organisations, individuals or groups to achieve the best possible outcomes.

MORE THAN BRICKS AND MORTAR
This award seeks to recognise organisations who have demonstrated commitment to tenant empowerment and improved involvement.

PROMOTING INTEGRATION
This award recognises housing related initiatives that encourage integration of communities, whether in terms of age, ethnicity, religion, disability, economic status, housing tenure or other status.

RAISING STANDARDS IN THE PRIVATE RENTED SECTOR
This award recognises organisations or individuals who provide a quality service within the private rented sector.

SUSTAINABLE DEVELOPMENT
This award rewards dedication to sustainable development through innovative construction and design, improving the lives of people within the community.

YOUNG PROFESSIONAL OF THE YEAR
(formerly known as Rising Star)
This award will showcase, recognise and celebrate the successes of housing professionals at an early stage of their career. This award is designed to demonstrate that it doesn’t matter what stage of your career you are at, you can achieve great success and achievements.

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