



TANI

2024



Welcome to Conference Day 2

Croeso i ddiwrnod dau y gynhadledd

Gavin Smart, Chief Executive, Chartered Institute of Housing



Presidential Address

Anerchiad Ilywyddol (fideo)

Jill Murray BA FCIH, President, Chartered Institute of Housing



Keynote: Understanding the Customer Experience

Araith Gyweirnod: Deall profiad y cwsmer

Andrew McMillan, former Head of Customer Service, John Lewis

Chair – Helen White, Chief Executive, Taff Housing Association



Keynote: Positive Placemaking

Araith Gyweirnod: Creu Lleoedd Cadarnhaol

Jen Heal, Deputy Chief Executive, Design Commission for Wales

Rhianydd Jenkins, Director of Development and Regen, RHA Wales

Christine Boston, Director, Sustrans Cymru – TBC

Chair – Debbie Green, Chief Executive, Coastal Housing Group



Healthier Places & Happier Lives for Everyone

A Guide to Positive Place-making





The challenge



Catastrophic climate change



Public health & inactivity



Social isolation & loneliness



Illegal levels of air pollution



Road danger and injury



Growing inequality

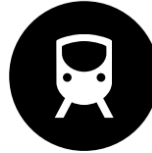
Llwybr Newydd – A New Path



TARGET - 45% of journeys to be made by public transport, walking and cycling by 2040



Walking and Cycling



Public Transport



Ultra-Low
Emissions Vehicles



Other Private
Motor Vehicles

Our definition of a 'liveable city or town for everyone'

1

Has social connection at its heart



Has most of what you need just a short walk away

2

3

Has roots and celebrates its unique character



Is easy for everyone to move around in healthily

4

5

Has clean air and green space for all to live and play in





Sustrans is the charity making it easier for people to walk and cycle.

We connect people and places, create liveable neighbourhoods, transform the school run and deliver a happier, healthier commute.

Join us on our journey.

www.sustrans.org.uk

Registered Charity No. 326550 (England and Wales) SC039263 (Scotland)
VAT Registration No. 416740656.





TANI

2024





DESIGN
COMMISSION
FOR WALES
COMISIWN
DYLUNIO
CYMRU

Positive Placemaking

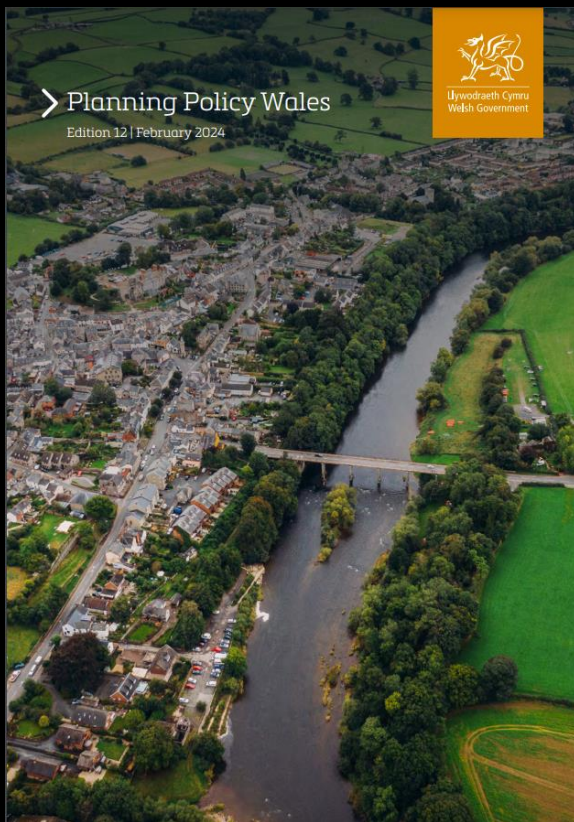
April 2024

What is placemaking?

What is Placemaking?

- Better physical places
- A way of doing things

What is Placemaking?



- 2.1 Everyone engaged with or operating within the planning system in Wales must embrace the concept of placemaking in both plan making and development management decisions in order to achieve the creation of sustainable places and improve the well-being of communities.

What is Placemaking?

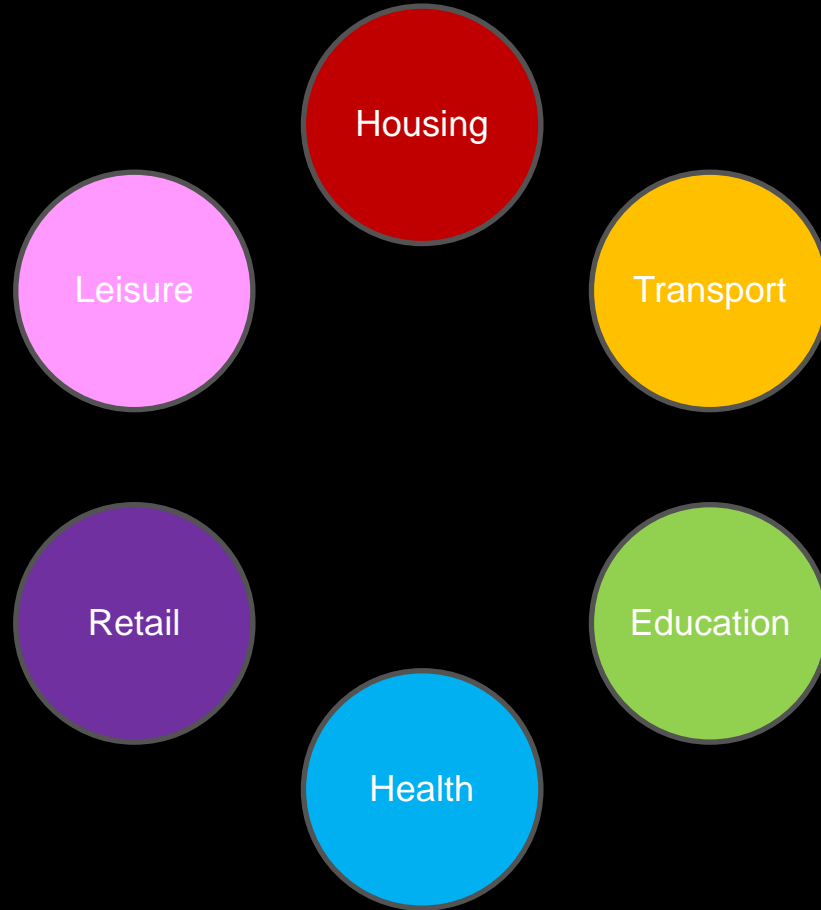
What is Placemaking?

“Placemaking” is a holistic approach to the planning and design of development and spaces, focused on positive outcomes. It draws upon an area’s potential to create high quality development and public spaces that promote people’s prosperity, health, happiness, and well being in the widest sense.

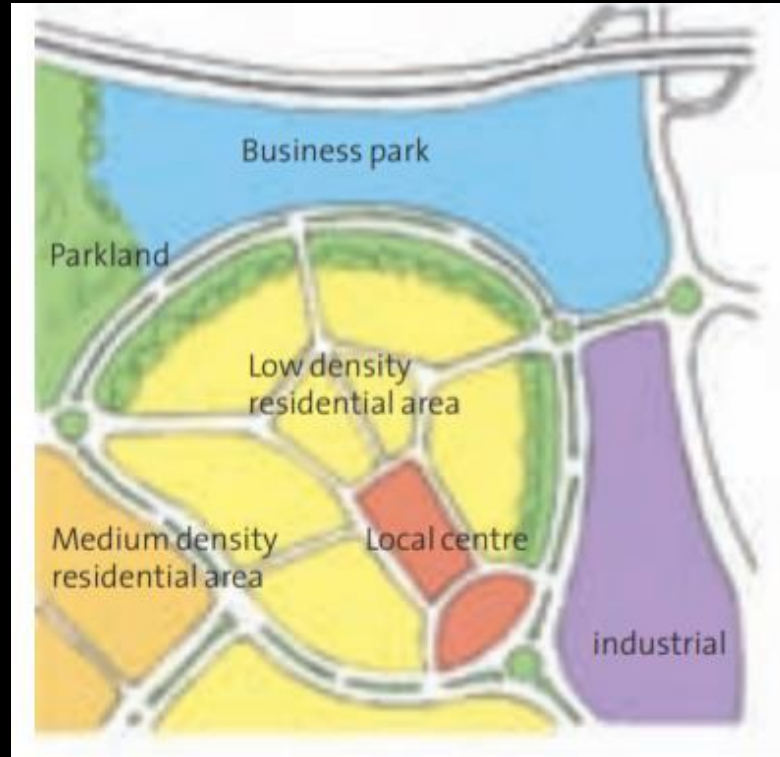
Placemaking considers the context, function and relationships between a development site and its wider surroundings. This will be true for major developments creating new places as well as small developments created within a wider place.

Placemaking should not add additional cost to a development, but will require smart, multi-dimensional and innovative thinking to implement and should be considered at the earliest possible stage. Placemaking adds social, economic, environmental and cultural value to development proposals resulting in benefits which go beyond a physical development boundary and embed wider resilience into planning decisions.

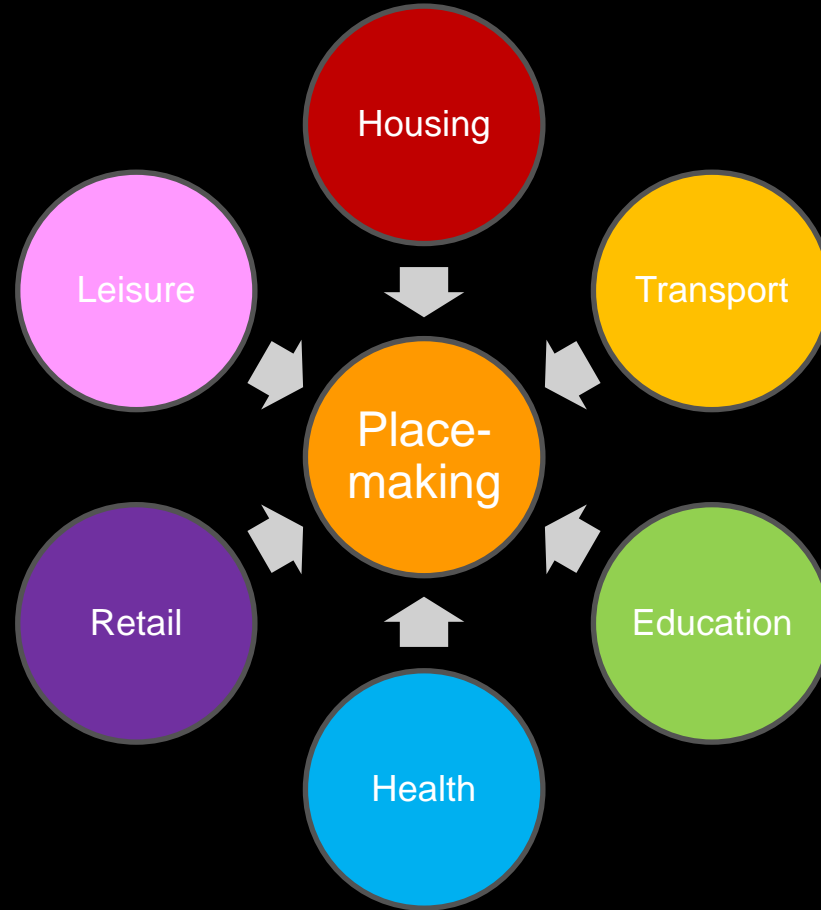
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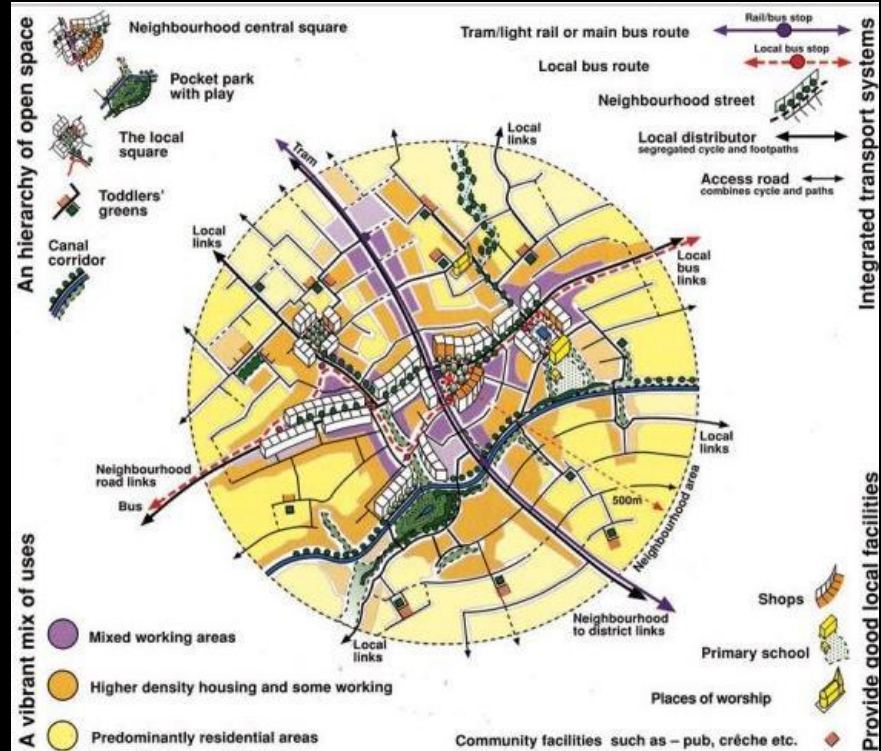
What is Placemaking?



What is Placemaking?



What is Placemaking?



Placeless...?









Distinctive and active...







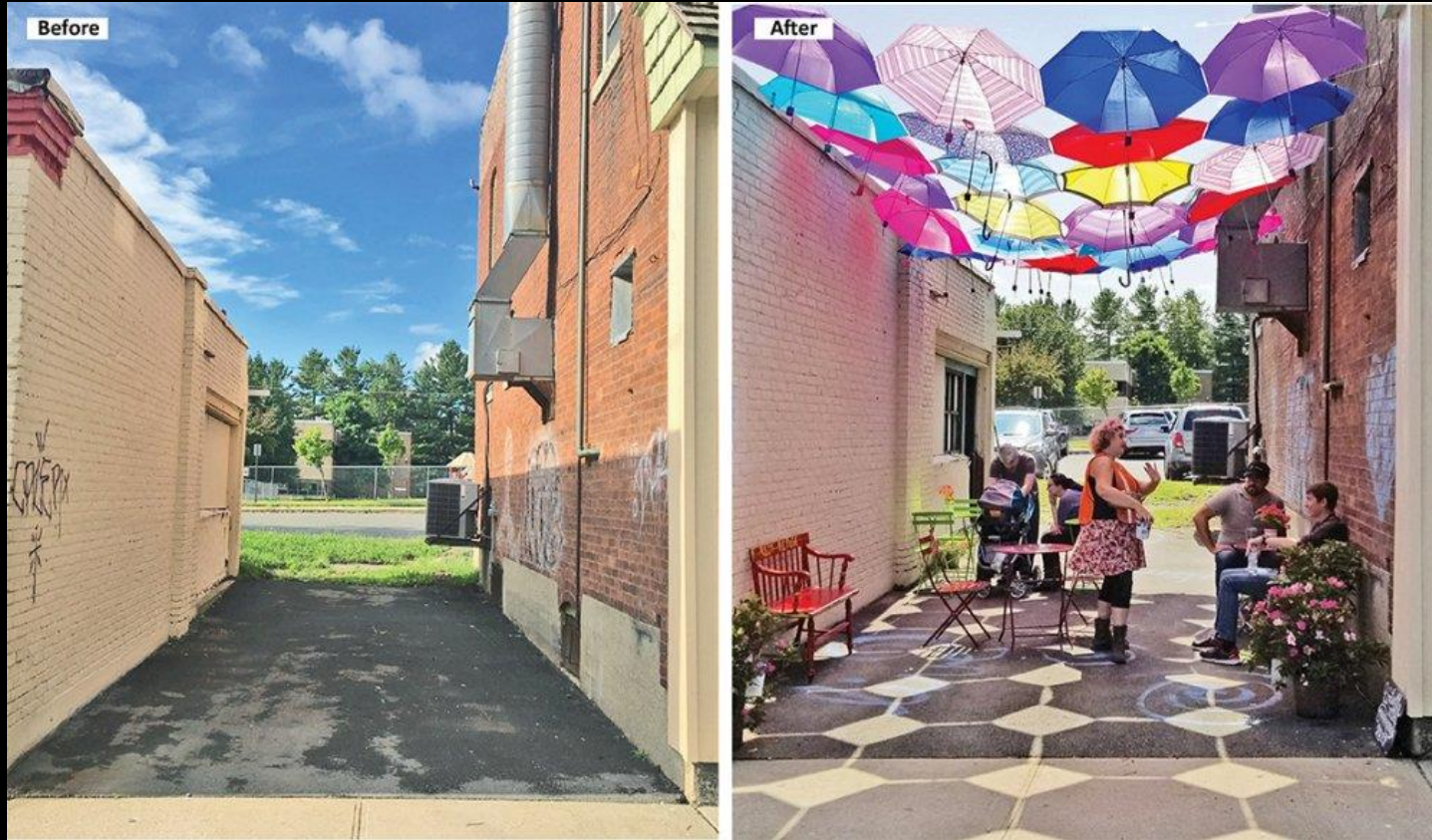
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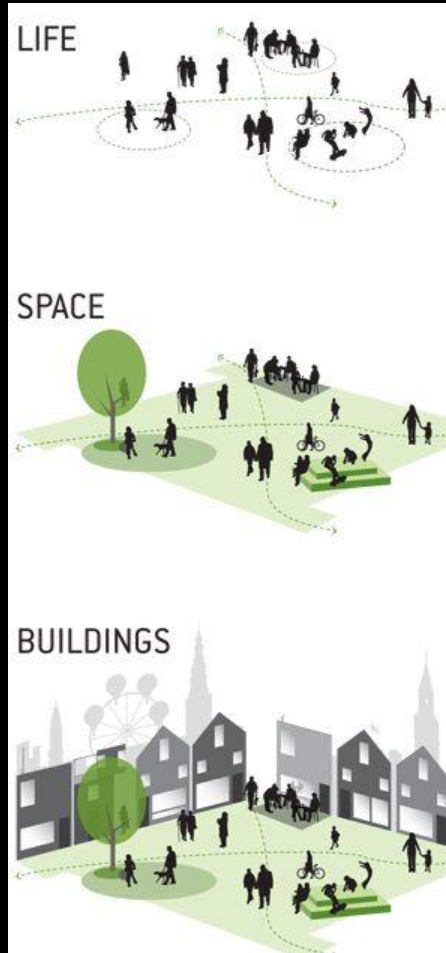


What is Placemaking?



Team Better Block

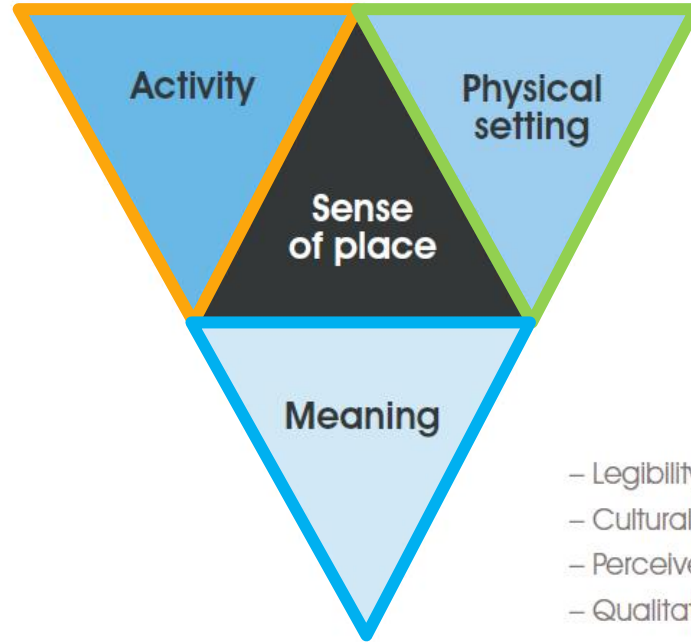
What is Placemaking?



Jan Gehl, *Cities for People*

What is Placemaking?

- Land uses
- Pedestrian flow
- Behaviour patterns
- Noise and smell
- Vehicle flow



- Townscape
- Built form
- Permeability
- Landscape
- Furniture

- Legibility
- Cultural associations
- Perceived functions, attractions
- Qualitative assessments

Placemaking Wales Charter



Creu Lleoeedd Cymru
Placemaking Wales

Placemaking Wales Charter

The Placemaking Wales Charter has been developed in collaboration with the Placemaking Wales Partnership which is made up of stakeholders representing a wide range of interests. The Charter reflects the collective and individual commitment of these organisations to support the development of high-quality places across Wales for the benefit of communities.

In signing the Placemaking Wales Charter I/my organisation agree to support placemaking in all relevant areas of my/our work and promote the following principles in the planning, design and management of new and existing places:

People and community

The local community are involved in the development of proposals. The needs, aspirations, health and well-being of all people are considered at the outset. Proposals are shaped to help to meet these needs as well as create, integrate, protect and/or enhance a sense of community and promote equality.

Location

Places grow and develop in a way that uses land efficiently, supports and enhances existing places and is well connected. The location of housing, employment and leisure and other facilities are planned to help reduce the need to travel.

Movement

Walking, cycling and public transport are prioritised to provide a choice of transport modes and avoid dependence on private vehicles. Well designed and safe active travel routes connect to the wider active travel and public transport network and public transport stations and stops are positively integrated.

Mix of uses

Places have a range of purposes which provide opportunities for community development, local business growth and access to jobs, services and facilities via walking, cycling or public transport. Development density and a mix of uses and tenures helps to support a diverse community and vibrant public realm.

Public realm

Streets and public spaces are well defined, welcoming, safe and inclusive with a distinct identity. They are designed to be robust and adaptable with landscapes, green infrastructure and sustainable drainage well integrated. They are well connected to existing places and promote opportunities for social interaction and a range of activities for all people.

Identity

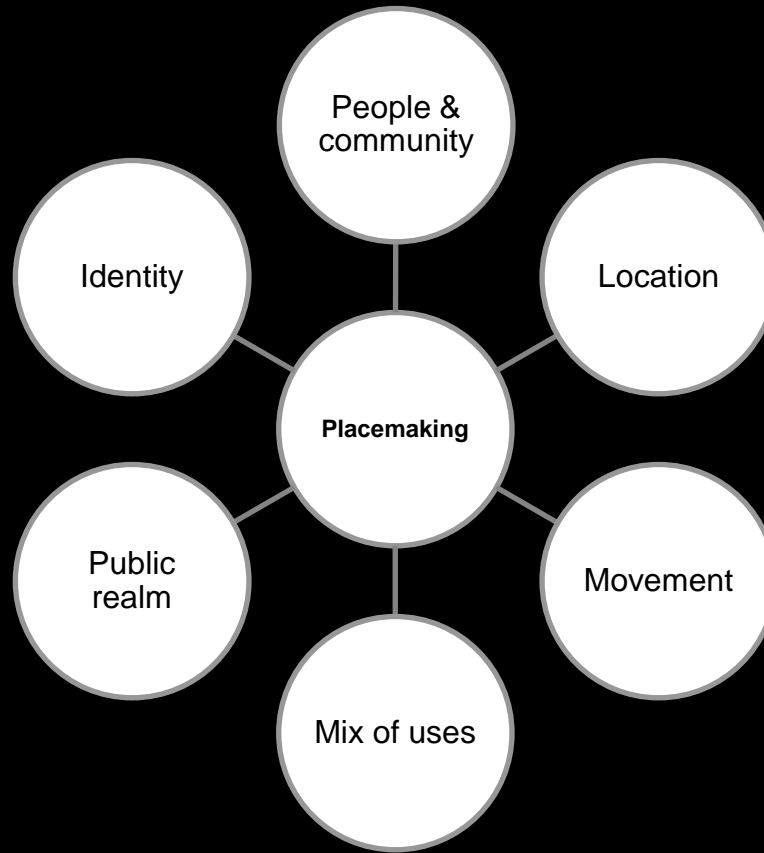
The positive, distinctive qualities of existing places are valued and respected. The unique features and opportunities of a location including heritage, culture, language, built and natural physical attributes are identified and responded to.

Placemaking Guide 2020



Creu Lleoeedd Cymru
Placemaking Wales

Placemaking Principles



Placemaking Principles

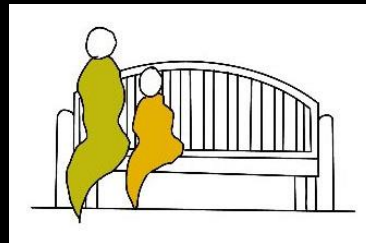
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Placemaking Principles

People and community



Placemaking Principles

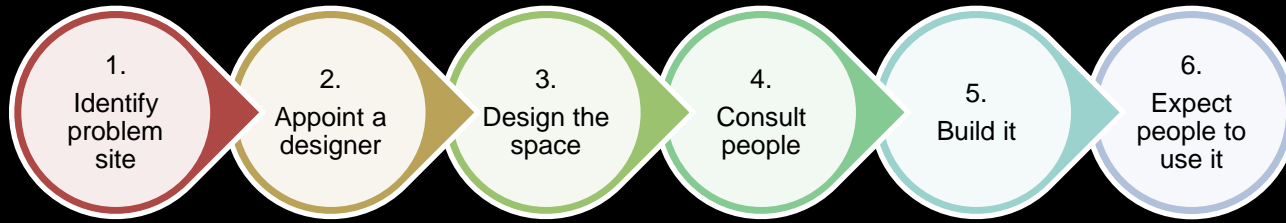
People and community



A way of doing things



A way of doing things

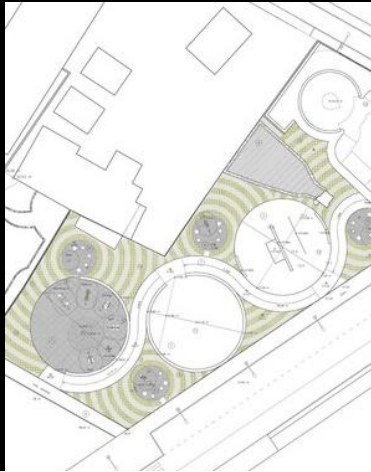
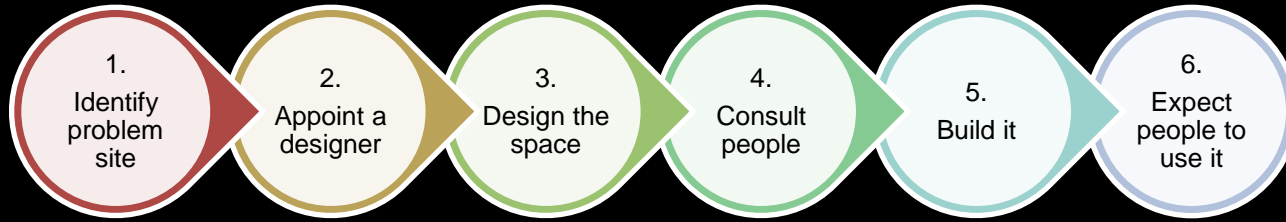


<https://www.archdaily.com/971738/parks-and-squares-20-public-space-designs>



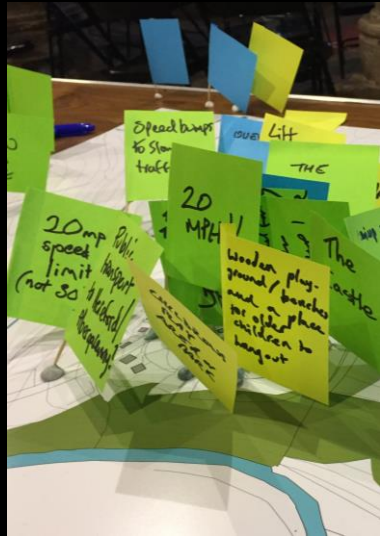
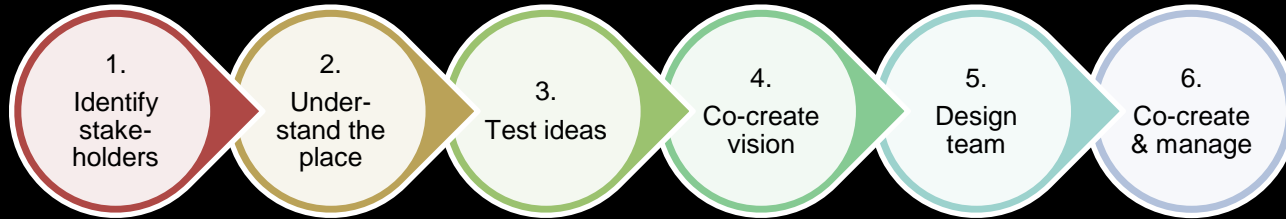
<https://www.wakelin.co.uk/rickmansworth-orth-road-watford-public-consultation/>

A way of doing things



Design – Announce – Defend

A way of doing things



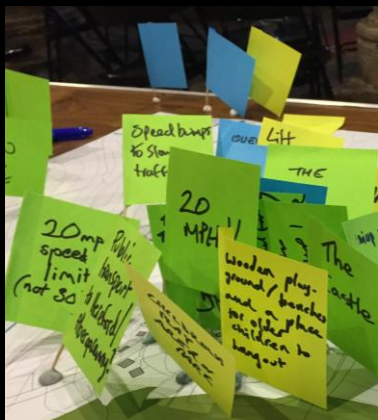
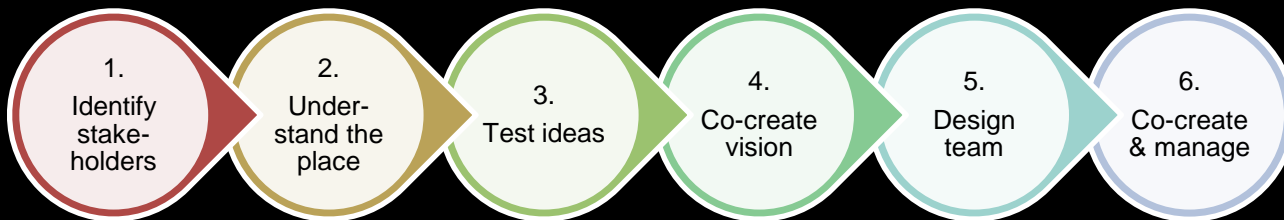
Shape My Town



Pop-up orchard by Amanda Spence Architects

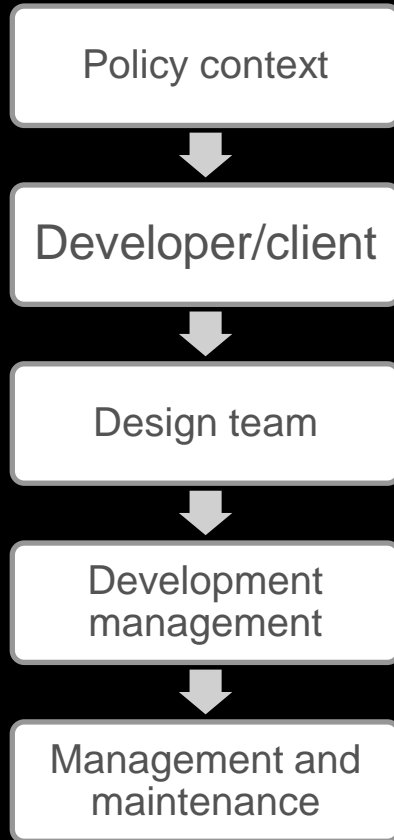


A way of doing things

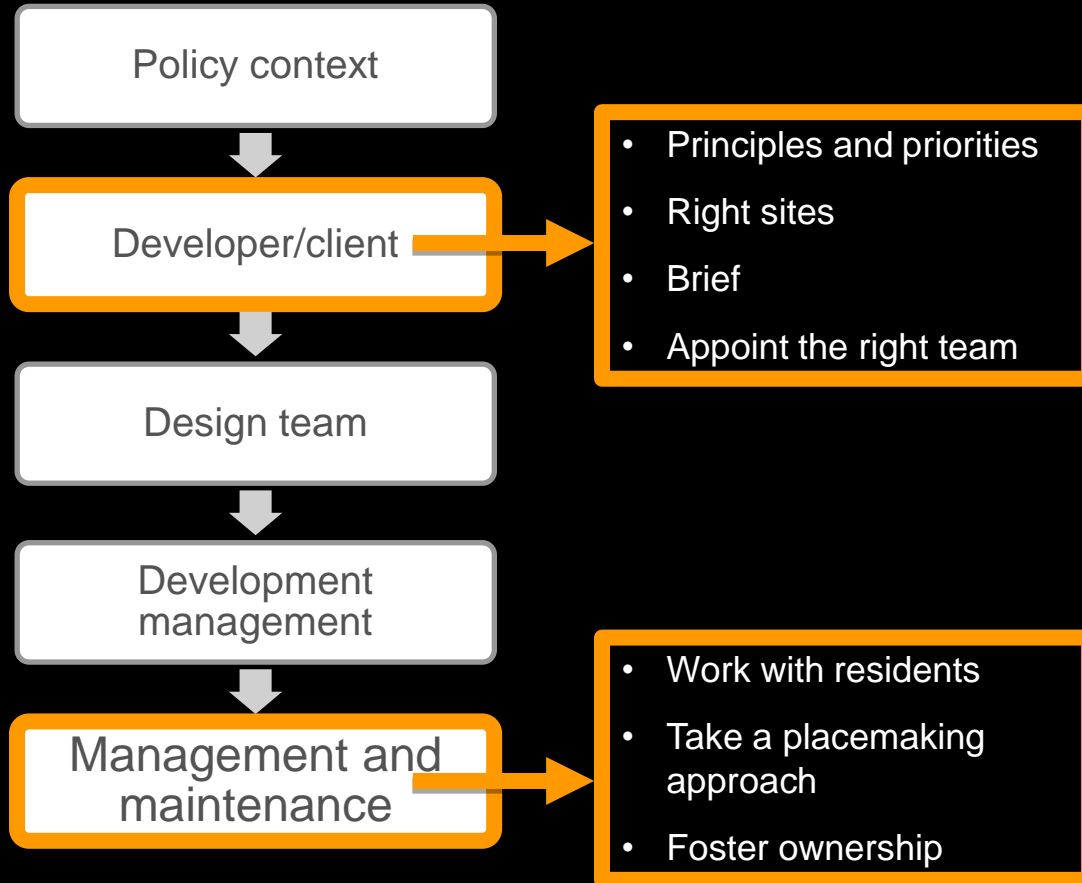


- Responds to need and opportunity
- Empowers communities
- Builds partnerships
- Design supports uses
- Flexible solutions
- Engagement & commitment grow

What can you do?



What can you do?



Diolch

Thank you


Examples

Loftus Garden Village, Newport

Location: Salford District, Newport
Local Authority: Newport City Council
Client: P&O Group
Design/Construction team: RHP Studio
Local Pathways Ltd.,
Warmond Architectural
Date of completion: September 2018
Contract value: £27M
Site area: 18 acres

Awards:
Winner, Development of the Year Award - Welsh Housing Awards 2017
Best Residential Development of the Year - Inside Wales Property Awards 2016
Winner, Local Regional and National Health & Safety Awards 2017
Shortlisted for three of the Year Buildings - Constructing Excellence in Wales Awards

Central public open space




Ashlands, Portishead

Location: Portishead
Local Authority: North Somerset Council
Client: Canal Nicholas/Assamson Homes
Date of completion: Completed
Funding source: Private

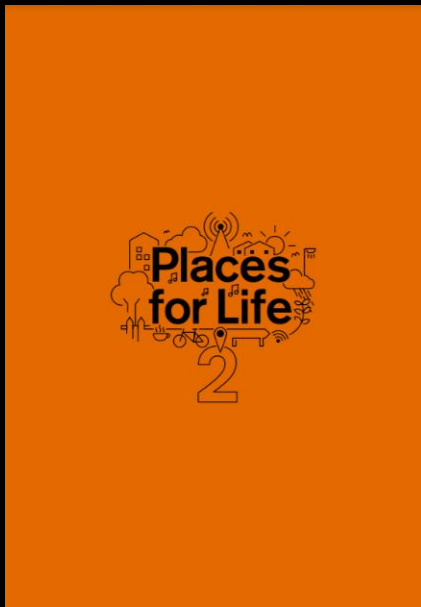


The Pumphouse, Barry

Location: Barry, Vale of Glamorgan
Local Authority: Vale of Glamorgan Council
Client: S&S
Design team: S&S Williams Architects



Examples



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Examples

'Getting the topic right is fundamental, as the topic is what creates a relationship ... The topic must be engaging and delivered in an engaging way'.



The town is the venue, Huntly

Examples

The value of walking with people is allowing them to reveal subjective experience.

details. From an hour-long walk there were fascinating accounts about topics that I would never have considered asking about – more of which later. However, the downside to the go-along is that details of life, whether it was being a teenager in 1960s or a teenager in the present day, may not make sense to the interviewer.

Figure 1 - Walking tour, November 2019



Examples



As a society, we need to become better at embracing the 'imperfect' and 'incomplete' character, harnessing empty spaces for temporary uses in the absence of longer-term plans to keep buildings from deterioration.

Examples – Small Residential

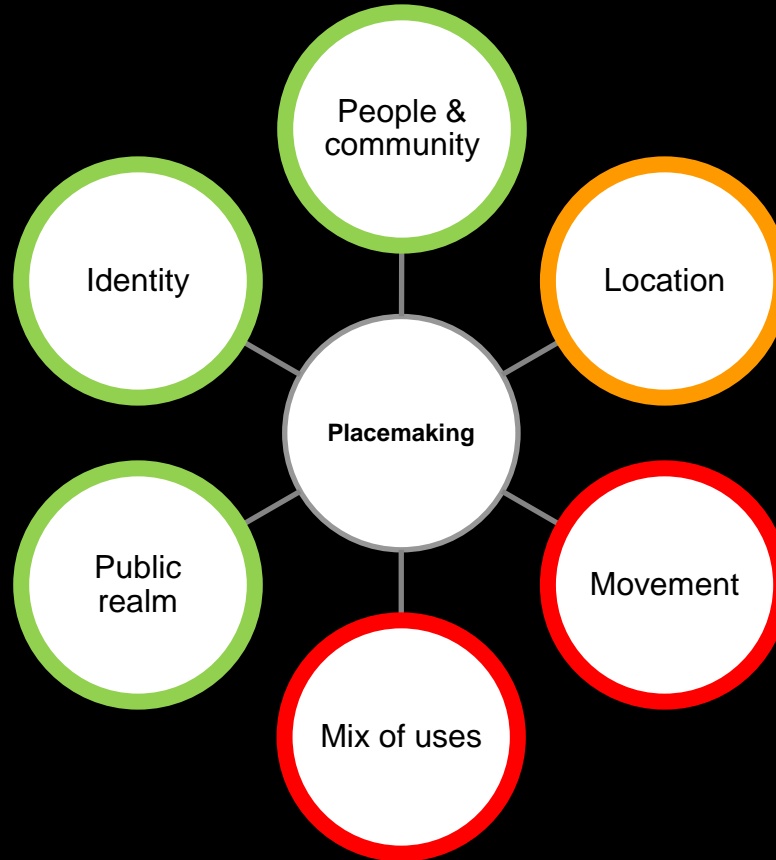


Small

Examples – Medium Residential



Placemaking Principles



Diolch

Thank you

A scenic landscape of rolling hills with a town in the valley, overlaid with a large white 'RHA' logo. The hills are covered in green and brown vegetation, and the sky is filled with dramatic, cloudy light. A semi-transparent geometric shape is overlaid on the right side of the image.

RHA

What Placemaking means to us
A 10-minute spotlight on Tonypanydy

So, what's this about Tonypandy ?

- Former coal mining town – lots of history including 'The Tonypandy Riots' of 1910
- Once a thriving market town
- One of the principal towns in RCT
- 5 miles from major town of Pontypridd
- 19 miles from Cardiff City Centre
- Excellent train, bus and car links
- Stones throw from Country Parks, Theatres, designated Dark Sky areas and tourism offers



So, what's this about Tonypandy ?

RHA

W News ▶ Latest Wales News ▶ Tonypandy

The anger, the frustration and the pain of trying to trade on Wales' worst high street

"If nothing changes they can build a concrete wall across Porth and flood the lot. Because it'll be a ghost town.

NEWS By **Thomas Deacon** Senior reporter

22:41, 8 FEB 2019 UPDATED 09:54, 9 FEB 2019

See news near you

Enter your postcode

Go



Five best and worst high streets in Wales revealed in report

Some retail centres have performed well since 2019 but most Welsh towns have fallen down the list

RETAIL & CONSUMER By **Owen Hughes** Daily Post Business Editor

13:30, 16 JUN 2021



Bookmark



Tonypandy fire: Crews battle blaze across four premises

11 June 2020



As an anchor organisation we couldn't just sit back and do nothing!

So, what was the plan ?

RHA

- Initial town centre engagement, what are residents & local businesses thinking and feeling about the town.
- Together with existing local businesses set up Chamber of Trade.
- Establish a community hub.
- Work on master plan for the town with LA
- Take some risk and purchase key sites to improve offer residential and commercial.
- Vision for Greening the Town
- Improve links to nearby tourist hotspots.



**THE TONYPANDY
CHAMBER OF TRADE**

No room for ego's here, placemaking for us is about collaboration, sharing and understanding the collective power and change we can have.

Capital Projects

RHA

- Purchased 2 major strategic sites for residential and commercial uses
- Consulted with the community on our plans & DCFW reviews



Remember: Complement what's there don't compete!



- Sites will deliver much needed homes but also create opportunities for new jobs, new commercial offerings
- Highly sustainable builds with huge focus on social value and community benefit
- Approx £20m capital investment in the town – all due to complete by 2025

Day 1 Giving Something Back

RHA

- Community told us they needed a space to get together
- We decided to use one of our commercial premises to establish a community hub
- Worked with Black Sheep& partners to re purpose the space



38 young people had opportunity to train & gain skills on this project!

The Little Shed

RHA

- Food parcel project Grub Hub, in partnership with supermarkets alleviating pressure on our foodbanks.
- Community Fridges in partnership with Hubbub and Coop – reducing food waste going to landfill.
- Period poverty support in partnership with RCTCBC
- Digital skills sessions with Generation Rhondda
- Repair Café's
- Youth drop-in's
- Mental health support groups
- Weekly Warm Space/ Craft Sessions
- Yoga classes
- Hot Flash Café's
- Training and resource hub for tenants on Carbon Literacy
- Recycle station for a community interest company who reuse plastics to fund arts activities.
- Free water Refill Station
- Homegrown cooking sessions

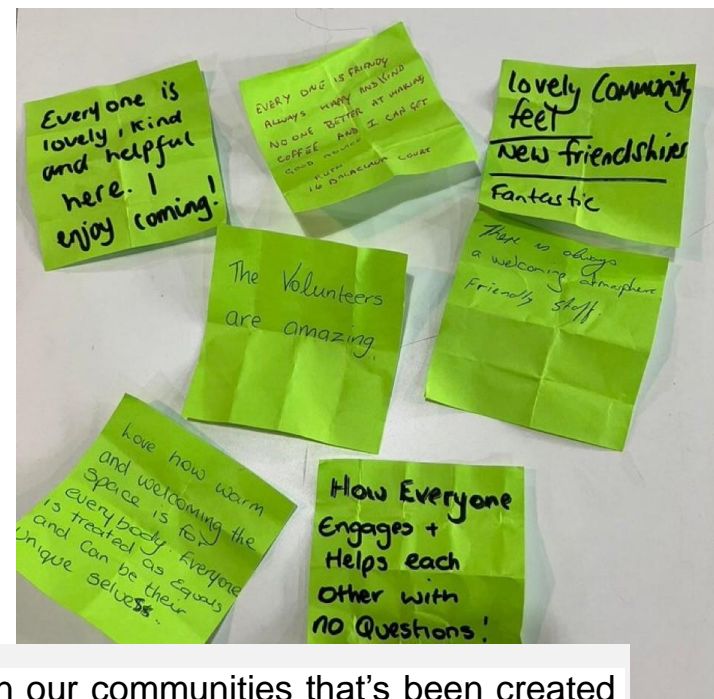


In the 1st 7 months of opening, we welcomed over **800** people to Little Shed!

Lots of what we do here is run by community volunteers & RHA tenants

It's so much more than a building

RHA



'Little Shed is more than a 'building', it's a place for people in our communities that's been created with people from our local community, that's the difference with our approach, it's the engagement and involvement that sits above any capital project or works'

Building Legacy Projects (Build Shed)



- RHA Embed Social Value in all contracts
- Signatories to DCFW Placemaking Charter & Scheme reviews
- Community Members & Tenants Involved in Procurement and Contractor Interviews
- Ongoing Community Engagement During the Build
- Outcome here is our new project is embedded in the community and a permanent new community space is provided for everyone by our contractor partner Willis

1. Get under the skin of the place
2. Take people with you – consult, engage, involve – over and over again!
3. Align community & capital regeneration teams for greater outcomes
4. Get comfortable being uncomfortable
5. One size doesn't fit all

Got any questions ?

Email me : Rhianydd.Jenkins@rhawales.com

Keynote: A Home of One's Own

Araith Gyweirnod: Cartref i Chi'ch Hun

Hashi Mohamed, Barrister, Broadcaster and Author of A Home of One's Own

Chair: Jonathan Morris, Chair, Chartered Institute of Housing Cymru



Closing Remarks

Sylwadau i gloi

Jonathan Morris, Chair, Chartered Institute of Housing

