



CIH Scotland Housing Festival

'The Importance of Home'

Michelle Meldrum



MARCH 9TH 2021

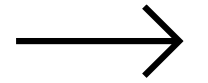
Key themes:

- Tenant & Customer Expectations; How are these changing?
- The Role of Housing Management; How is it changing?
- Can RSL's play a greater role in meeting Scotland's housing needs?

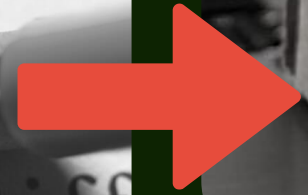


The Importance of Home

A short video...



Tenant & Customer Expectations



The Role of Housing Management



The sectors response to Covid

- The sector has played a key role in a swift, co-ordinated response
- Consolidated role on communities
- 'Anchor' organisations

Shift towards prevention and early intervention

- Invest to save
- More proactive, less reactive

Priorities and outcomes

- Fundamentally, about managing and protecting our homes
- Providing tenants with the best quality of life

Homes not Houses

- We are social purpose organisations
- Key role to play in creating homes not just houses

The key to success

- Partnerships
- Connecting with the sector, communities and individuals

Outcomes focused

- Enabling positive change for tenants and communities



Can RSL's play a greater role?



Yes!



In what areas?



Homes not Houses.

Any Questions?

Michelle Meldrum

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No Place like HOME?

CIH Housing Festival
9th March 2021

John Mills
head of service & Co-chair of alacho
housing services
fife council



What has the pandemic taught us? Focus on the important!



Glenrothes Care Village May 2020

“Housing is a core and sensitive driver of social wellbeing – and therefore must be addressed within the Public Health Priorities in Scotland”

publichealthreform@gov.scot
<https://publichealthreform.scot/>



Health and Social Care Integration

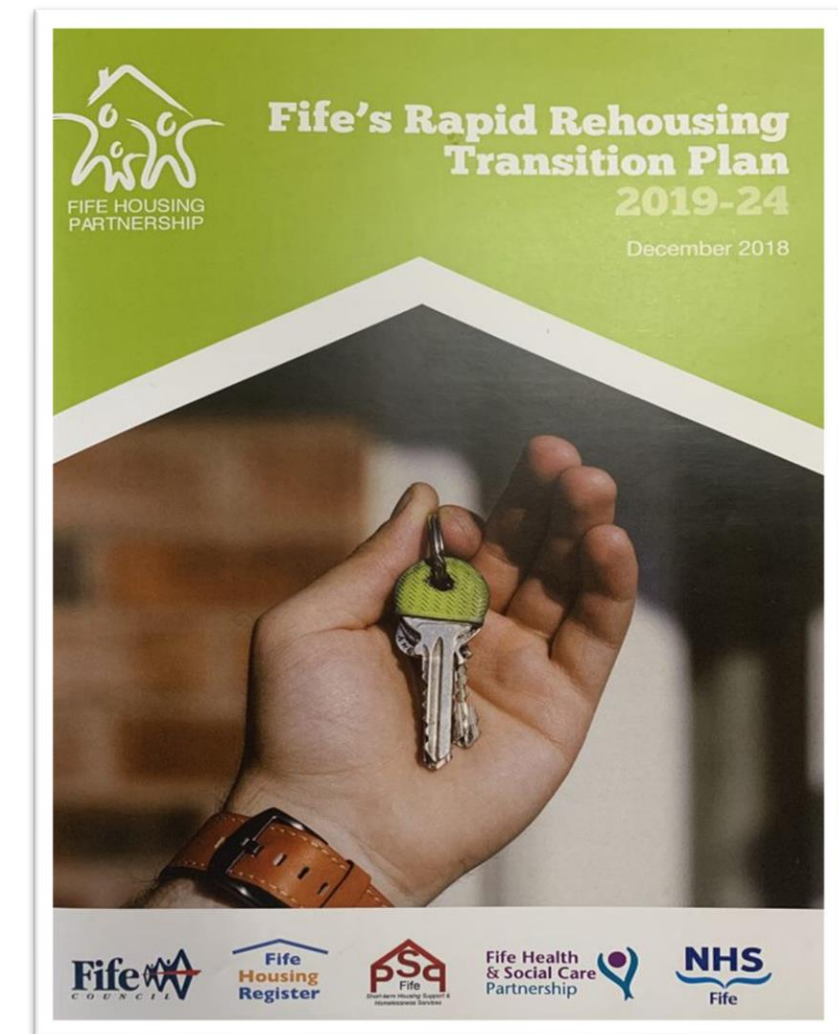
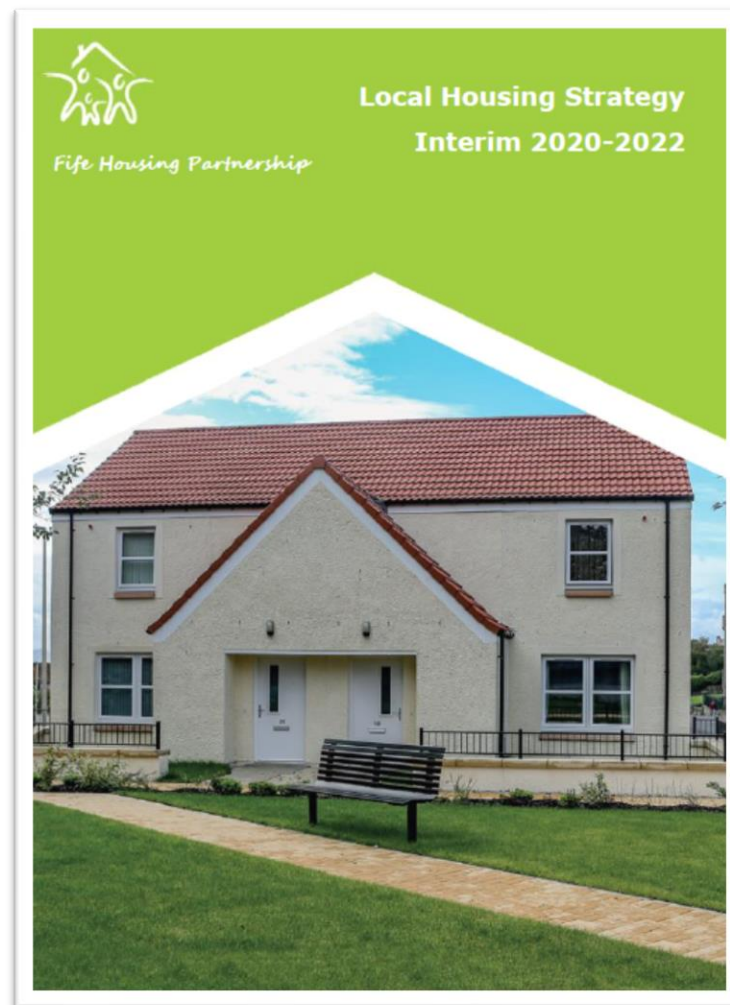
Supporting people to live well and independently at home or
in a homely setting in their community for as long as possible

- 📄 www.scotland.gov.uk/HSCI
- 📄 follow us on twitter @scotgovIRC

There's no ward like home



20-year strategic framework for housing?



MAIN DRIVERS FOR NEXT 20 YEARS



- BUILD, BUILD, BUILD!
- RESPONDING TO THE CLIMATE EMERGENCY - new build and retrofit
- 2040 HOUSING ROUTEMAP
- SCOTTISH GOVERNMENT RESOURCES TO SUPPORT HOUSING INVESTMENT & GREATER SUPPORT FOR HRAs AND RSL REVENUE ACCOUNTS
- CLOSER ALIGNMENT OF HOUSING WITH PUBLIC HEALTH, AND HEALTH & SOCIAL CARE