



Chartered  
Institute of  
Housing

## EXECUTIVE ROUTE

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**Chartered membership is a demonstration of your housing expertise, commitment and ethical standards. It is the recognition that you are a fully qualified, competent and committed professional.**

**This programme is a route to CIH chartered membership aimed at housing practitioners operating at director or senior management levels. This includes chief executives, directors or professional partners working in housing or the built environment at strategic levels in their organisations, leaders and influencers of policy and practice agendas locally, regionally and nationally.**

### The presentation and interview

You will be required to prepare and deliver a presentation in front of a panel of experienced housing professionals. This will be followed by a series of questions. The presentation is one hour, 30 minutes for the presentation and 30 minutes for questions and discussion with the other group members.

Applicants are required to demonstrate and present a case on how their professional experience and practice shows that they meet the requirements of chartered membership, which are to:

- Maximise the positive impact of their work on individuals and communities
- Deliver services that are designed to maximise the positive impact on customers
- Work with partners to improve effectiveness.
- Contribute to the profession, sharing experience and supporting innovation

- Communicate effectively - taking care to select the right style and method for the audience
- Have an ethical approach to their work - using the CIH ethical framework when faced with dilemmas
- Ensure that they have the right skills and knowledge for the job - scanning the horizon to predict future challenges and preparing effectively
- Embrace non-discriminatory practice and challenge behaviour which works against equality and diversity principles of good practice
- Support initiatives for delivering services which are socially responsible
- Promote and engage with policies and processes which conserve resources and support sustainable development.

It should also show how your professional experience and practice shows:

- your contribution to the housing profession
- the strategic direction of your organisation and how it meets government housing policy
- your experience in managing resources (people and/or teams)
- a reflection on your professional experience
- your practice of professional development and working to a code of ethics
- how you continue to influence policy and practice agendas locally, regionally and nationally.

## What does the programme cost?

For the latest programme fee please visit [www.cih.org/charteredmembership/executiveroute](http://www.cih.org/charteredmembership/executiveroute)

## What are the benefits of completing the programme?

- No course attendance required – a reflective assessment process that is relevant to your role and organisation
- Peer review group dates available throughout the year
- Successful completion leads to CIH chartered membership and the use of letters CIHCM after your name to show that you are a fully qualified housing professional.

## How do I know if I am eligible?

You need to be a current chief executive, director or professional partner working in housing or the built environment.

You will be required to submit a statement with examples outlining your experience and practice at a strategic level in your organisation and how you influence policy and practice agendas locally, regionally and nationally against the criteria for chartered membership.

## APPLY NOW

Apply online at [www.cih.org/qualifications](http://www.cih.org/qualifications).

For more information, call our friendly team on **024 7685 1789** or email us at [housing.academy@cih.org](mailto:housing.academy@cih.org)

