

Table 105b Help to Buy ISA bonuses to June 2024 in the UK by country and region

Cumulative numbers since bonuses became available

Region	Bonuses paid out		Average bonus paid out (£)	Property acquisitions completed Volume	Total value of properties purchased (£m)	Average purchase price (£)
	Volume	(£m)				
England	578,630	745.04	1,288	437,644	81,818	186,951
North East	37,680	46.45	1,233	28,927	4,121	142,467
North West	116,086	147.86	1,274	87,800	13,889	158,184
Yorkshire and The Humber	72,978	91.74	1,257	54,864	8,399	153,091
East Midlands	66,849	84.61	1,266	49,929	8,350	167,231
West Midlands	71,433	91.70	1,284	53,204	9,096	170,965
East	43,465	55.19	1,270	32,799	6,199	188,986
London	64,836	95.26	1,469	50,141	16,687	332,799
South East	46,606	58.73	1,260	35,853	6,922	193,072
South West	58,697	73.49	1,252	44,127	8,156	184,821
Wales	41,308	51.97	1,258	31,396	4,872	155,182
Scotland	75,795	94.28	1,244	60,048	8,875	147,792
Northern Ireland	26,626	34.48	1,295	19,341	2,815	145,565
Unknown	73,400	101.78	1,387	63,997	10,767	168,238
United Kingdom	795,759	1,027.54	1,291	612,426	109,147	178,220

Source: HM Treasury Help to Buy ISA Scheme Quarterly Statistics Table 4.

Notes: 1. National Savings and Investments (NS&I), who administer the scheme on behalf of HM Treasury, collate the underlying data.

2. The scheme offered first-time buyers a savings bonus of up to £3,000 towards the purchase of a property of £250,000 or less (£450,000 in London).

3. The scheme opened in December 2015 and closed to new accounts in late 2019, but existing ISA account holders can continue saving into their account until November 2029.

4. The average price of all properties acquired with a Help to Buy ISA to June 2024 was £178,220. The comparable figure for all first-time buyers was £241,502.

5. As the final cut-off for completions for HtB was 31 May 2023, the last release was the Help to Buy (equity loan scheme): data to 31 May 2023.