



Social Housing - Flooring Solutions

Sustainable and Innovative Floors Collections

Gerflor's Housing Collections of carefully selected residential and commercial products, are developed for both refurbishment & new build projects. They are especially designed for different areas within buildings that includes both inside and outside the threshold. The collections are sustainable, innovative and cost effective to install. They also deliver outstanding safety, comfort and hygiene, they are loved by landlords, tenants & home owners alike.



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Gerflor GRADUS

FUNDAMENTALS

A FUSION OF PRODUCTS & VALUES

Gerflor and Gradus offer products which are ideal for use in a wide variety of social housing applications. Products can be combined to provide a complete package that balances performance, aesthetics and cost, alongside environmentally responsible manufacturing processes.

A FRESH APPROACH

We believe passionately in providing the customer with the very best in terms of service. Through our combined team we can offer expert advice to help with product selection, backed up with extensive UK stocks to ensure our products are delivered on time, every-time.



View the video...





















As a combined business, Gerflor and Gradus are the perfect partner for your housing projects. We have over 80 years' experience in this sector and we have innovative and sustainable solutions for social housing environments. Our low cost "on the floor" solutions save you time and money, are slip resistant and meet HSE ≥36 guidelines. They are also extremely easy to install and our floorings are tough and durable, loved and wanted by tenants and home owners alike! Complementary Gradus Accessories including Stair Edgings, Floor Trims, Entrance Matting, Wall Protection and Lighting are also available for a complete package.



The Gerflor group of companies, is a collaboration of well known and successful brands

Gerflor

Gerflor has an extensive warehousing and distribution facility based in Winsford. This logistical hub is geared to have sufficient capacity to offer a broad range of in-depth best-selling stock for the housing sector. Through our network of dedicated distribution partners, we are also able to in collaboration, deliver an enhanced service level to our customers. You can depend on us, when you need fast delivery for last minute refurbishment and new build projects. Our housing collections are also competitively priced and do not compromise on the required quality you need for your housing needs.

Gradus

At Gradus we aim to provide Peace of Mind for all our customers, through quality, performance, and service that you can rely on. Whether it's offering advice on product selection, guaranteeing product performance, or delivering the right product to the right place at the right time, we are committed to reducing risk for our customers. In every aspect of our UK manufacturing activities, we take responsibility for the environment, and meet our businesses and customers' needs without compromising our long-term future environment.























Sustainable, innovative & kinder for the environment.

Gerflor teams have always considered customers and the environment as their absolute priorities. Our floor coverings, wall solutions and finishing components are user friendly, healthy solutions. They are designed with respect for our planet to last as long as possible with proposed end-of-life options. From product design through end-of-life, the circular economy is a core priority for the group. We have determined 5 priority commitments to guide our environmental management up to 2025.

We care. We act.

GFT is a patented backing system from Gerflor, made from more than 95% recycled plastic bottles. It is also 100% recyclable.





Cost effective flooring.

Revolutionary looselay technology that saves you time and money. Reduces the need for adhesives and minimal sub-floor preparation is required.









Recycled technical fibre backing made up of plastic bottles.

We care. We act.

Our commitments for a sustainable future



CARBON FOOTPRINT*

-20% kg CO₂ equivalent/m² between 2020 and 2025



BIOSOURCED CONTENT** 10% by 2025



RECYCLED CONTENT 30% by 2025



ADHESIVE FREE***

35% by 2025



ANNUAL VOLUME RECYCLED 60,000 t by **2025**

* Scopes 1 & 2 defined in the GHG protocol ** % of activity with biosourced materials *** % of activity with adhesive free solutions

To find out more about our Sustainable commitments Click Here

Supply Chain and Project Management

The Gerflor group of companies have over 80 years dedicated experience in the housing sector. The service teams are available and on hand to help and assist with the management of your supply chain and projects. We work with all type of clients, including Housing Associations and Local Authorities, Tenants and Owners, Main Contractors and Installers. Whether its technical advice, pricing support, or specification and trial areas you are interested on, we can assist. We take great pride in our teams and the service we deliver to ensure that your projects are delivered on time and to budget. Contact us for further information.



- \checkmark Decorative floorings that tenants like
- √ Fast, low-cost installation
- √ Tenant satisfaction
- √ Easy refurbishment
- √ Less remedial work
- √ Meets HSE guidelines



- √ Great choice of designs
- √ Easy maintenance
- √ Comfortable, quiet, slip resistant
- √ Eco-friendly products



- √ Time & cost saving installation
- √ Loose-lay over existing surfaces
- √ Minimal subfloor preparation
- √ No specialist tools



Social Housing - Product Matrix

Product	Kitchen	Dining Room	Living Areas	Wet Room	Bathroom	Bedroom	Corridors - Landing - Stairs	Entrance
Griptex	✓	~	•	-	✓	•	-	-
Creation 55 LVT	~	~	~	-	-	~	~	-
Creation 30 LVT	✓	~	✓	-	-	~	-	-
Textline	✓	~	~	-	✓	~	-	-
HQR	-	•	✓	-	-	~	-	-
Tarasafe Ultra H₂0	-	-	-	~	-	-	-	-
Latour ²	-	-	-	-	-	-	✓	-
Nerok 70/55	•	~	•	-	✓	-	✓	-
Taralay Impression Control	•	-	-	-	•	-	✓	-
Boulevard Stripe	-	-	-	-	-	-	-	~
Boulevard 7000	-	-	-	-	-	-	-	~
Boulevard 6000	-	-	-	-	-	-	-	~
Boulevard 5000	-	-	-	-	-	-	-	~
Boulevard 1500	-	-	-	-	-	-	-	~
Mural Revela	✓	-	-	~	✓	-	-	-

Key: ✓ Recommended • Alternative

Gerflor has a solution for every room



Room Solutions:

- 1. Kitchens
- 2. Dining Room
- 3. Living Room
- 4. Wet Room
- 5. Bathroom
- 6. Bedrooms
- 7. Corridors Landing Stairs
- 8. Entrance

Support:

Case Studies	•
Services	•
Proud Suppliers to	•
Contact Details	•

Kitchens

Stylish and contemporary designs with surface treatments for easy cleaning and maintenance

<u>Click here</u> to see more

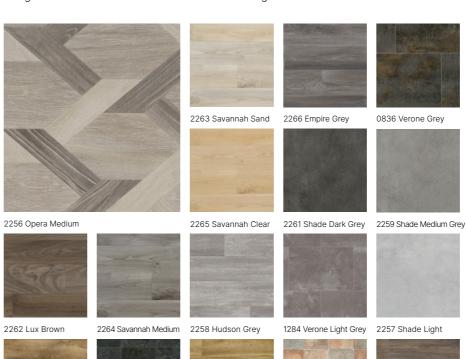
Click here to see more





Griptex

Griptex is a warm and comfortable loose-lay vinyl flooring with a Gerflor Fibre Technology backing, specifically designed for refurbishment and new-build in housing.



T Wear Group

1104 Cajou Nut

HSE 36+ R10 16_{dB}
Slip Resistant Slip Resistant Quiet Underfoot comfort

1237 Cajou Sun

0447 Cassiopee Grass 2260 Empire Dark Brown



Waterproof



Design options to choose from



Hygienic



Warm & comfortable



Slip resistant technology



Quiet underfoot



Looselay* *no glue up to 35m²

0496 Ardoise Black



Texline

Texline is a tough vinyl flooring with a unique patented textile backing system that gives higher warmth and comfort underfoot, and is safer, quieter and more hygienic than standard vinyl flooring.





Waterproof



oof



Easy to clean and maintain



Easy to install

Warm & comfortable



Slip resistant technology



Quiet underfoot



Looselay* *no glue up to 35m²

T Wear Group

R10 Slip Resistant **16**_{dB} Quiet Underfoot



Pureclea



Creation LVT

Environmentally friendly, it offers improved indoor air quality performance, are great for when low maintenance and easy installation is required and decreased life-cycle costs are an absolute must.





0447 Amador

0456 Ranch



0459 Brownie



0849 Cedar Pure





Durable Easy to clean and maintain







Realistic embossing

Recyclable





technology

Easy to install

0795 Swiss Oak Cashmere







0870 Quartet Honey



0457 Buffalo

Slip resistant

ProtecShield™

0455 Long Board

0060 Arena

SOLID CLIC Group | Slip Resistant | Creation 55 Dryback | Creation 55 Solid Clic

For more information on Creation 55 Dryback or to see the full range Click Here

For more information on Creation 55 Solid Clic or to see the full range Click Here

ProtecShield™

Slip Resistant

SOLID CLIC

For more information on Creation 30 Dryback or to see the full range Click Here

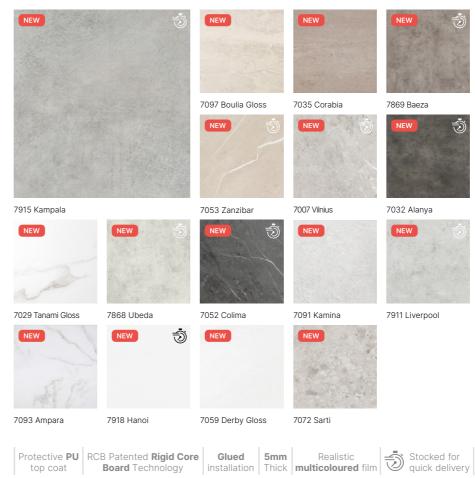
For more information on Creation 30 Solid Clic or to see the full range Click Here



Mural Revela

The Mural Revela collection consists of two sizes: tiles and XL panels.

They share the elegant V-groove that gives Mural Revela its realistic and unique look and feel. The tiles and XL panels can be easily combined.





Tongue and Groove



Social Housing - Rooms - Kitchens

Mural Revela

Colour	Code	65 x 37.5cm	90 x 260cm	MATT	GLOSS
Kampala	7915	✓	✓	✓	-
Boulia Gloss	7097	✓	✓	-	✓
Corabia	7035	✓	✓	✓	-
Baeza	7869	✓	✓	✓	-
Zanzibar	7053	✓	✓	✓	-
Vilnius	7007	✓	✓	✓	-
Alanya	7032	✓	✓	✓	-
Tanami Gloss	7029	✓	✓	-	~
Ubeda	7868	✓	✓	✓	-
Colima	7052	✓	✓	✓	-
Kamina	7091	✓	✓	✓	-
Liverpool	7911	✓	✓	✓	-
Ampara	7093	✓	✓	✓	-
Hanoi	7918	✓	✓	✓	-
Derby Gloss	7059	✓	✓	-	~
Sarti	7072	✓	✓	✓	-

Social Housing - Rooms - Dining

Dining

Stylish and contemporary designs with surface treatments for easy cleaning and maintenance

For Creation 55 Click Here to see more

Click Here to see more

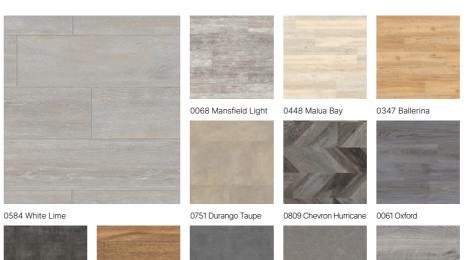
For Creation 30 Click Here to see more





Creation LVT

Environmentally friendly, it offers improved indoor air quality performance, are great for when low maintenance and easy installation is required and decreased life-cycle costs are an absolute must.







Durable



Easy to clean and maintain

Recyclable







technology

Easy to install

ProtecShield™

0374 Parker Station

0441 Honey Oak

0618 Carmel

SOLID CLIC Slip Resistant | Creation 55 Dryback | Creation 55 Solid Clic

For more information on Creation 55 Dryback or to see the full range Click Here

For more information on Creation 55 Solid Clic or to see the full range Click Here

Slip Resistant

0436 Riverside

SOLID CLIC Creation 30 Dryback | Creation 30 Solid Clic

0846 Swiss Oak Pearl

For more information on Creation 30 Dryback or to see the full range Click Here

For more information on Creation 30 Solid Clic or to see the full range Click Here



Texline

Texline is a tough vinyl flooring with a unique patented textile backing system that gives higher warmth and comfort underfoot, and is safer, quieter and more hygienic than standard vinyl flooring.







2011 Fjord Black



1749 Timber Light





Waterproof

Easy to install





Easy to clean and maintain

Warm & comfortable







Slip resistant technology

Quiet underfoot



1969 Tivoli Grey

0475 Noma Chocolate 2014 Sherwood Dark







1051 Madras Grey



1735 Madras Anthracite 1949 Fjord Light Grey 1734 Madras Storm



1740 Timber Naturel



1694 Matera Natural



Looselay* *no glue up to 35m²

T Wear Group

Slip Resistant

Quiet Underfoot



1289 Prado Crema



Griptex

Griptex is a warm and comfortable loose-lay vinyl flooring with a Gerflor Fibre Technology backing, specifically designed for refurbishment and new-build in housing.





2265 Savannah Clear 2262 Lux Brown



1237 Cajou Sun





0496 Ardoise Black





1104 Cajou Nut







1284 Verone Light Grey 2263 Savannah Sand



0873 Offset Beige



Waterproof









Hygienic



Warm & comfortable



Slip resistant technology



Quiet underfoot





Looselay* *no glue up to 35m²

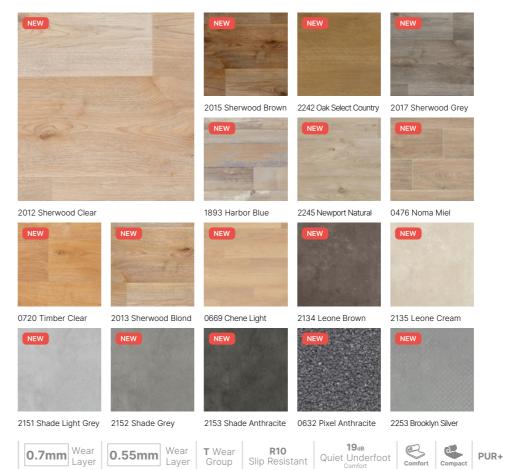
0447 Cassiopee Grass

2256 Opera Medium



Nerok 70/55

A rich palette of 20 mineral designs and 16 woods. The collections have added realism with exclusive embossing and an ultra matt surface.





Waterproof



Mineral Designs



Recyclable



High traffic resistance



Slip resistant technology

16
Wood

Designs

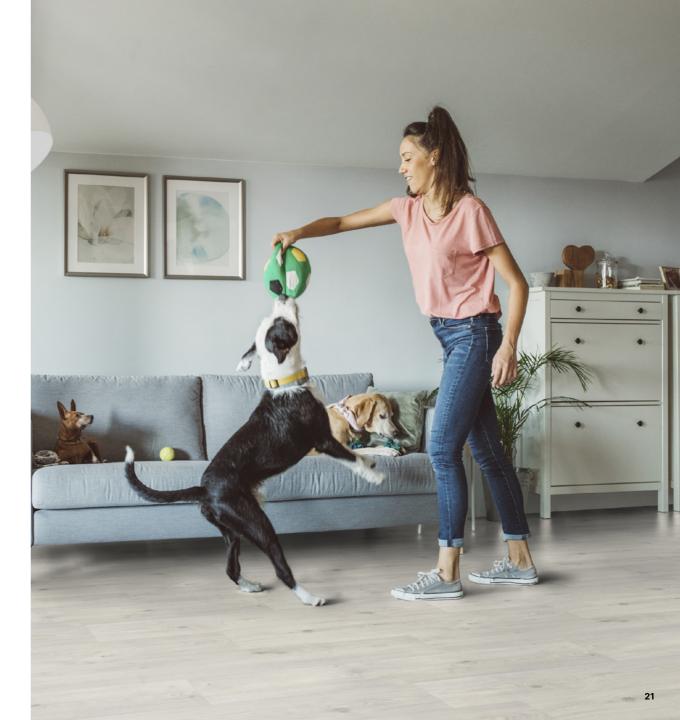
For more information on Nerok Compact 70 or to see the full range <u>Click Here</u>
For more information on Nerok Compact 55 or to see the full range <u>Click Here</u>

Living Areas

Flooring that gives greater warmth and comfort underfoot. Safer, quieter and more hygienic than standard vinyl flooring.

<u>Click Here</u> to see more

Click Here to see more





Creation 55 LVT

Environmentally friendly, it offers improved indoor air quality performance, are great for when low maintenance and easy installation is required and decreased life-cycle costs are an absolute must.





100% Recyclable



Easy to

install



Easy to clean and maintain



Realistic embossing



Slip resistant technology

Slip Resistant | Creation 55 Dryback | Creation 55 Solid Clic



For more information on Creation 55 Dryback or to see the full range <u>Click Here</u>

For more information on Creation 55 Solid Clic or to see the full range Click Here



Creation 30 LVT

Synthetic, decorative, flexible, antistatic abrasion group T floorcovering available in tile or plank, with bevelled edges providing softness and a comfort surface.









Easy to clean and maintain



Realistic embossing



100% g Recyclable



Slip resistant technology



install

Near ₋ayer **R10** Slip Resistant

Creation 30 Dryback

SOLID CLIC Creation 30 Solid Clic

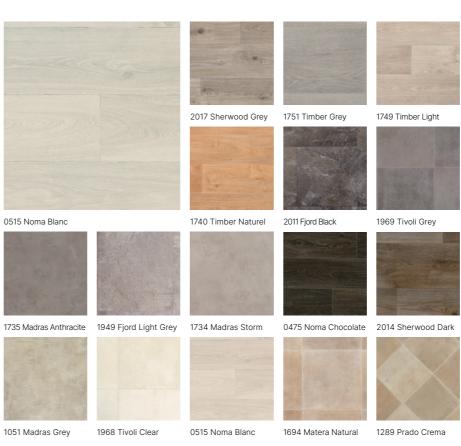
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For more information on Creation 30 Solid Clic or to see the full range Click Here



Texline

Texline is a tough vinyl flooring with a unique patented textile backing system that gives higher warmth and comfort underfoot, and is safer, quieter and more hygienic than standard vinyl flooring.





Waterproof



Easy to install



Easy to clean and maintain



Warm & comfortable



Slip resistant technology



Quiet underfoot



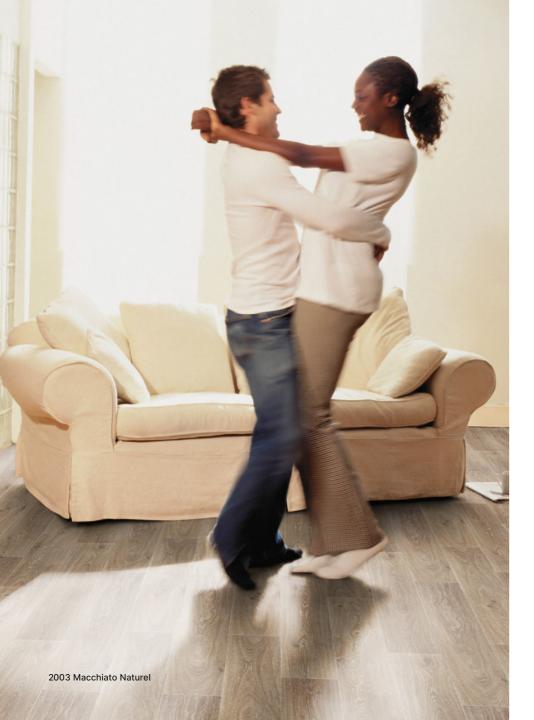
Looselay* *no glue up to 35m²

T Wear Group

R10 Slip Resistant **16**_{dB} Quiet Underfoot



Pureclea



HQR

HQR is durable vinyl flooring that gives higher warmth and comfort underfoot, and is safer, easier to clean, quieter and more hygienic than standard vinyl flooring.









1451 Noma Kola





Waterproof

Easy to install



Hygienic

Warm & comfortable





Durable

Easy to clean and maintain



2002 Macchiato Pearl 1787 Harlem Dark









1788 Harlem Light Grey









Looselay* *no glue up to 35m²

R10 16_{dB}
Slip Resistant Quiet Underfoot

Wet Room

Offering a range of product finishes including natural material effects, such as wood and stone, as well a wide range of subtle and vibrant palettes.

Click here to see more

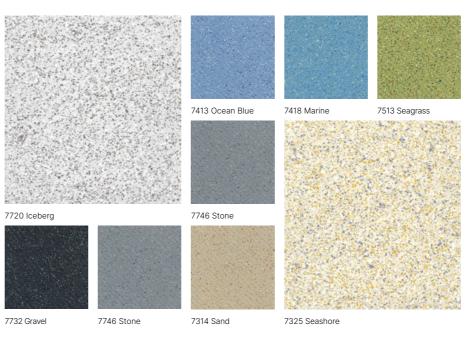
Click Here to see more





Tarasafe Ultra H20

Tarasafe Ultra H2O is a High performance slip resistant safety flooring for wet and dry, barefoot and shod applications. This enhanced slip resistant safety vinyl floor covering has a raised emboss designed for applications where there are continuous wet area







comfort



Realistic embossing



Ideal solution



Slip resistant technology



Durable



HSE 36+ Slip Resistant

R11 Slip Resistant

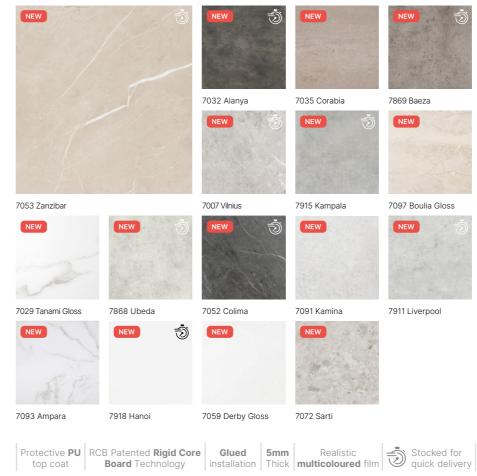






Mural Revela

The Mural Revela collection consists of two sizes: tiles and XL panels. They share the elegant V-groove that gives Mural Revela its realistic and unique look and feel. The tiles and XL panels can be easily combined.









options



Easy installation



Waterproof

Warm to the touch



Mural Revela

Colour	Code	65 x 37.5cm	90 x 260cm	MATT	GLOSS
Kampala	7915	✓	✓	✓	-
Boulia Gloss	7097	✓	✓	-	~
Corabia	7035	✓	✓	✓	-
Baeza	7869	✓	~	~	-
Zanzibar	7053	✓	✓	~	-
Vilnius	7007	✓	✓	✓	-
Alanya	7032	✓	✓	✓	-
Tanami Gloss	7029	✓	~	-	~
Ubeda	7868	✓	✓	~	-
Colima	7052	✓	~	~	-
Kamina	7091	✓	✓	~	-
Liverpool	7911	✓	~	~	-
Ampara	7093	✓	✓	~	-
Hanoi	7918	✓	~	~	-
Derby Gloss	7059	✓	✓	-	~
Sarti	7072	✓	~	~	-

Bathrooms

Products suitable for use in all areas where slip-resistance, durability and hygienic conditions are required.

<u>Click Here</u> to see more

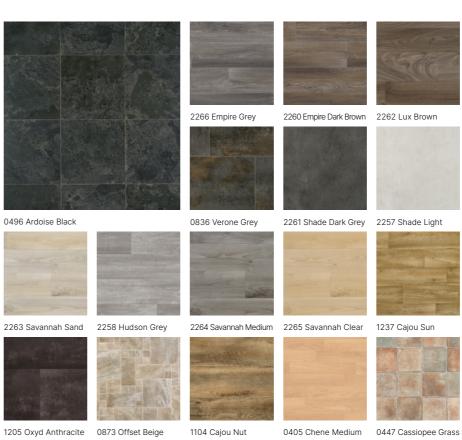
Click Here to see more





Griptex

Griptex is a warm and comfortable loose-lay vinyl flooring with a Gerflor Fibre Technology backing, specifically designed for refurbishment and new-build in housing.





Waterproof



Design options to choose from



Slip resistant technology



Hygienic



Warm & comfortable



underfoot



Looselay* *no glue up to 35m²

HSE 36+ R10 16_{dB} Slip Resistant Slip Resistant Quiet Underfoot Comfort





Texline is a tough vinyl flooring with a unique patented textile backing system that gives higher warmth and comfort underfoot, and is safer, quieter and more hygienic than standard vinyl flooring.





Waterproof



Easy to install



Slip resistant technology



Easy to clean and maintain



Warm & comfortable



Quiet underfoot



Looselay*
*no glue up to 35m²

T Wear Group

0475 Noma Chocolate

R10 Slip Resistant **16**_{dB} Quiet Underfoot Comf

Pureclea

Mineral Designs

High traffic resistance

Wood Designs

Waterproof

Recyclable

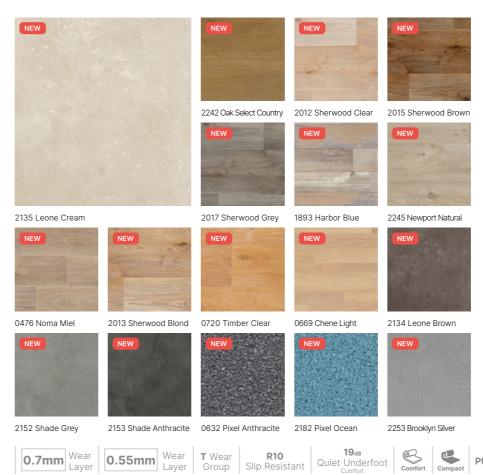
Slip resistant

technology



Nerok 70/55

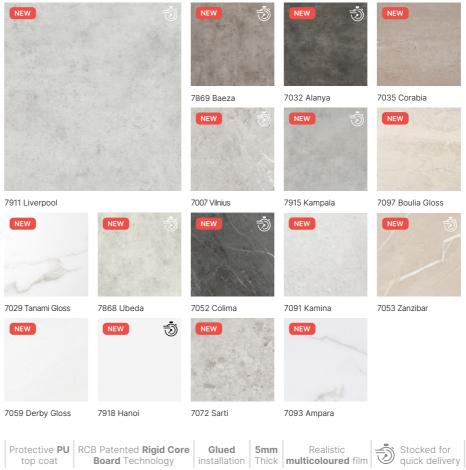
A rich palette of 20 mineral designs and 16 woods. The collections have added realism with exclusive embossing and an ultra matt surface.



For more information on Nerok Compact 70 or to see the full range <u>Click Here</u>
For more information on Nerok Compact 55 or to see the full range <u>Click Here</u>



The Mural Revela collection consists of two sizes: tiles and XL panels. They share the elegant V-groove that gives Mural Revela its realistic and unique look and feel. The tiles and XL panels can be easily combined.





Different size Waterproof



options

Easy installation



Warm to the touch





Social Housing - Rooms - Bathrooms

Mural Revela

Colour	Code	65 x 37.5cm	90 x 260cm	MATT	GLOSS
Kampala	7915	✓	✓	✓	-
Boulia Gloss	7097	✓	✓	-	✓
Corabia	7035	✓	✓	✓	-
Baeza	7869	✓	✓	✓	-
Zanzibar	7053	✓	✓	✓	-
Vilnius	7007	✓	✓	✓	-
Alanya	7032	✓	✓	✓	-
Tanami Gloss	7029	✓	✓	-	✓
Ubeda	7868	✓	✓	✓	-
Colima	7052	✓	✓	✓	-
Kamina	7091	✓	✓	✓	-
Liverpool	7911	✓	✓	✓	-
Ampara	7093	✓	✓	✓	-
Hanoi	7918	✓	✓	✓	-
Derby Gloss	7059	✓	✓	-	✓
Sarti	7072	✓	✓	✓	-

Bedrooms

Flooring that gives greater warmth and comfort underfoot. Safer quieter and more hygienic than standard vinyl flooring.

<u>Click Here</u> to see more

Click Here to see more





Creation 55 LVT

Environmentally friendly, it offers improved indoor air quality performance, are great for when low maintenance and easy installation is required and decreased life-cycle costs are an absolute must.





100% Recyclable



Easy to

install



Easy to clean and maintain



Realistic embossing



Slip resistant technology

SOLID CLIC



Durable

Slip Resistant | Creation 55 Dryback | Creation 55 Solid Clic

For more information on Creation 55 Dryback or to see the full range Click Here For more information on Creation 55 Solid Clic or to see the full range Click Here



Creation 30 LVT

Synthetic, decorative, flexible, antistatic abrasion group T floorcovering available in tile or plank, with bevelled edges providing softness and a comfort surface.









Durable

Easy to clean and maintain



Realistic

embossing

Recyclable



Slip resistant technology

Easy to install

ProtecShield™

Slip Resistant

SOLID CLIC Creation 30 Dryback | Creation 30 Solid Clic

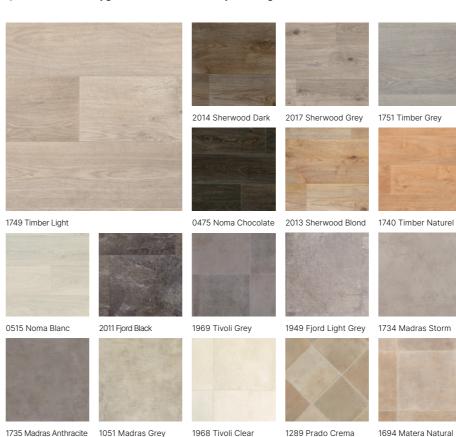
For more information on Creation 30 Dryback or to see the full range Click Here

For more information on Creation 30 Solid Clic or to see the full range Click Here



Texline

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Waterproof



Easy to install



Slip resistant technology



Warm & comfortable



Easy to clean and maintain



Quiet underfoot



Looselay*
*no glue up to 35m²



16_{dB} Quiet Underfoot

) nfort

Pureclea

Slip Resistant

T Wear Group



HQR

HQR is durable vinyl flooring that gives higher warmth and comfort underfoot, and is safer, easier to clean, quieter and more hygienic than standard vinyl flooring



2002 Macchiato Pearl 1787 Harlem Dark



1788 Harlem Light Grey

2215 Wabi Caramel



2213 Wabi Light Grey







Waterproof

Easy to install





Warm & comfortable







Easy to clean and maintain

Durable



Looselay*
*no glue up to 35m²

R10 16dB
Slip Resistant Quiet Underfoot

Corridors - Landing - Stairs

A range of vinyl and carpet solutions for communal areas that are hardwearing and durable for hard working environments.

Click Here to see more

Click Here to see more





Creation 55 LVT

Environmentally friendly, it offers improved indoor air quality performance, are great for when low maintenance and easy installation is required and decreased life-cycle costs are an absolute must.









Durable

Easy to clean and maintain

Realistic embossing

Recyclable



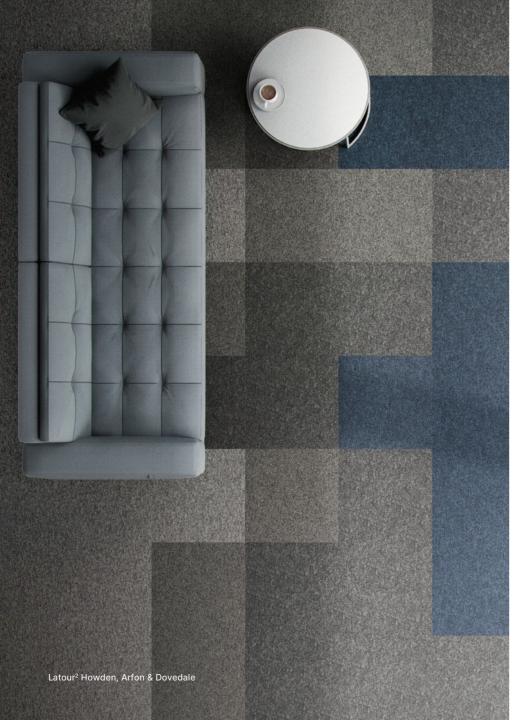
Slip resistant technology

Slip Resistant | Creation 55 Dryback | Creation 55 Solid Clic

Easy to install

For more information on Creation 55 Dryback or to see the full range Click Here

For more information on Creation 55 Solid Clic or to see the full range Click Here



Latour²

Latour² is a solution-dyed nylon carpet tile range that comprises plains and stripes, which can be used alone or can work together, to create interesting and unique floor schemes.



10

10 year warranty



Loop pile carpet tile



Striped

Plains and

100%

Solution dyed nylon



Durable



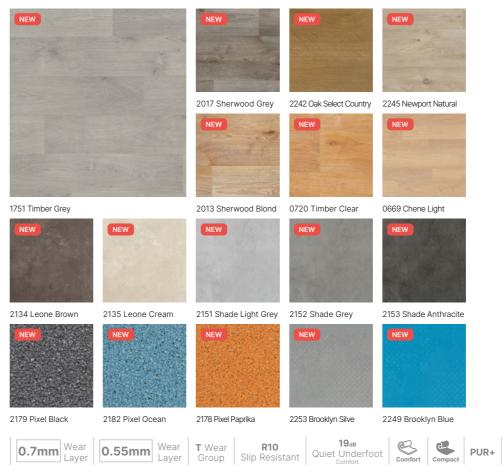
underfoot

CA CE



Nerok 70/55

A rich palette of 20 mineral designs and 16 woods. The collections have added realism with exclusive embossing and an ultra matt surface.





Waterproof



Mineral Designs



Recyclable



High traffic resistance



Slip resistant technology

16
Wood

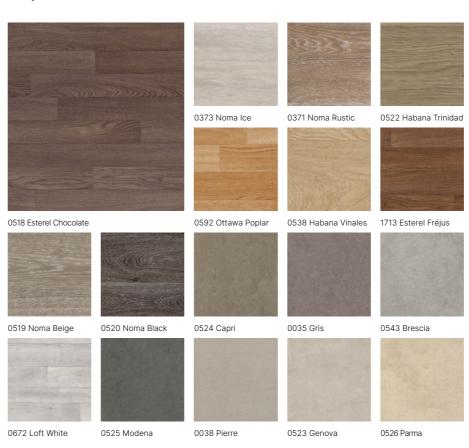
Designs

For more information on Nerok Compact 70 or to see the full range <u>Click Here</u>
For more information on Nerok Compact 55 or to see the full range <u>Click Here</u>



Taralay Impression Control

Taralay Impression Control is a stunning safety collection of modern and contemporary designs suitable for medium/ heavy traffic areas.





Hygienic



Easy to install



Easy to clean and maintain



High traffic resistance



Slip resistant technology



Durable

T Wear Group

HSE 36+ Slip Resista

R11 Slip Resistant 20 Roughne



Protecsol® Control

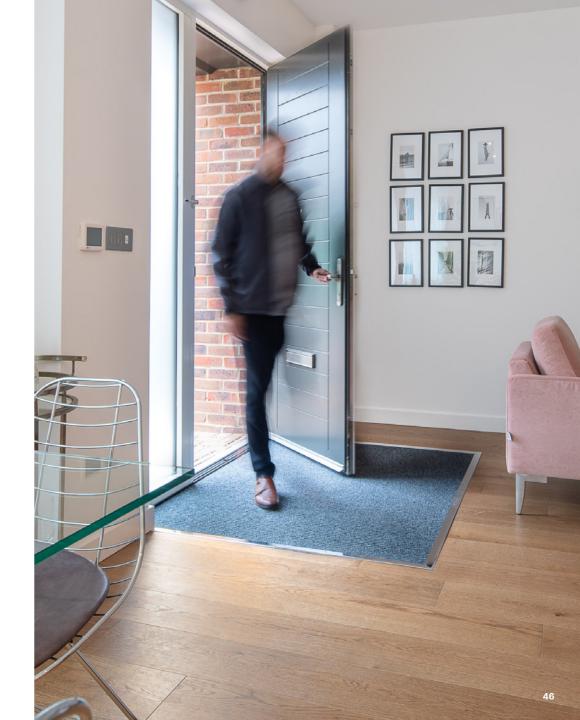
Entrance

Correct specification helps to reduce slip accidents, increase the life cycle of surrounding floorcoverings and reduce cleaning and maintenance costs.

Click Here to see more

Click Here to see more

Click Here to see more





Boulevard™ Stripe

Boulevard Stripe can be used in conjunction with a primary or hybrid barrier mat and in some situations can be used as stand-alone matting or in conjunction with a secondary barrier matting. It is also ideal for use in any area of a building prone to soil and moisture damage.





Magpie

Raven



5 year wear warranty



Soil Resistance







Moisture retention







High traffic resistance

^{*} Note: Boulevard Stripe is not recommended for use on staircases



Boulevard™ 7000

Boulevard 7000 features a linear design and incorporates a heavy scraper fibre for optimum dirt removal and offers excellent moisture retention properties.



Red Oak



Hazelnut





Gray Birch

Black Ash

10

10 year warranty



Soil Resistance



High Performance



Moisture retention



Durable



High traffic resistance



Boulevard[™] 6000

Boulevard 6000 features a patterned design to disguise the effects of soiling and incorporates a heavy scraper for optimum dirt removal and moisture retention. It is easy to maintain and resistant to bleach solutions.





Rosemary

Atlantic



Nickel



Walnut





Soil Resistance





High Performance

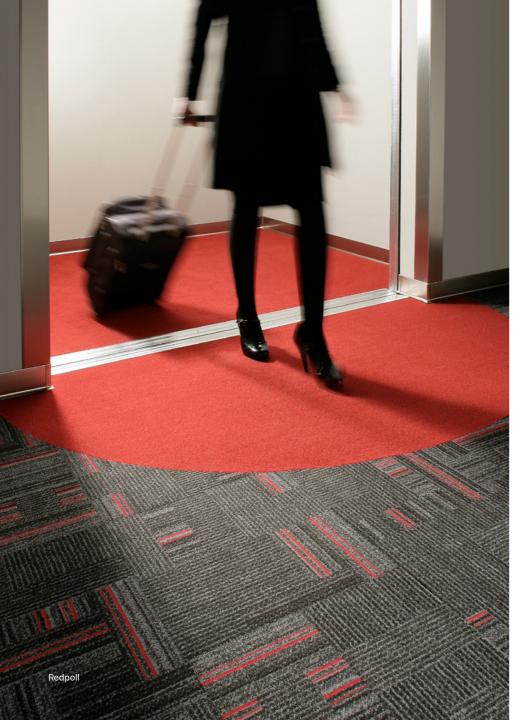
Moisture retention





Durable

High traffic resistance



Boulevard[™] 5000

Boulevard 5000 is a high performance barrier matting which incorporates a light scraper for dirt removal, and has been designed to disguise the effects of soiling. It also offers excellent moisture retention properties









Soil Resistance



High Performance



Moisture retention



Durable



High traffic resistance



Terra

GRADUS

Boulevard[™] 1500

Boulevard 1500 can be used in conjunction with a primary entrance mat and in some situations can be used as stand-alone matting in entrances and access points. The range is designed to complement Mat-in-a-Box 1550 hybrid barrier matting and Esplanade 1500 primary barrier matting.



Tempestas





Marinus Calculus

Terra



Cost Effective



Easy to install





Slip resistant technology

Moisture retention





Durable

Static Tested



















Case Studies

Quality

A broad range of loose-lay, **Gerflor Fibre Technology** (GFT) backed floorings in multiple widths allow **faster fitting** or high quality products & **lower waste**, **inconvenience and cost**.

Lifetime cost savings

Gerflor's loose-lay GFT backed products avoid many subfloor problems as they can be quickly overlaid, even where there are high moisture levels. Benefits include the speeding up of installation time, lowering of costs and potential call-backs.

Partnership

Gerflor has dedicated and **experienced Sales & technical teams** to provide comprehensive **support** to its customers. **Training** on how to install Gerflor floorings is also available.

Tenant satisfaction

While maintaining the technical performance and the comfort aspects, Gerflor ranges are manufactured with **environment** in mind as well as the health and **well being of others.**



DIY SOS - NIGHTSAFE, BLACKBURN

"Gerflor is an ideal product for high traffic areas as I know it will really take the knocks and keep its vibrant appearance. For a designer like me, I love the wide selection of colours and finishes so the practical aspects don't have to compromise the overall design."

- Sophie Robinson, interior designer DIY SOS

A Lancashire charity that helps to support homeless young people is able to accommodate more of its service users after a rundown church room was completely renovated, thanks to the BBC's DIY SOS show and all suppliers who provided donations to this worthy cause.

Gerflor donated approximately 270m² of Creation 55 Dry Back LVT flooring for the main areas, including living space and bedrooms, and a further 16m2 of Tarasafe Ultra H2O vinyl safety flooring for the bathrooms.

Solution: Creation 55 LVT, Tarasafe Ultra H₂0







0373 Silver City





THE ROOTS FOUNDATION WALES

"I love to use strong colour in my schemes as it's such an instant game-changer and can effectively offer up the feel-good factor"

- Sophie Robinson, Interior Designer

In a special Children in Need episode the DIY SOS went to Swansea to help a local charity rebuild their support centre. As the project needed high quality flooring as part of the re-build they turned to international flooring specialist Gerflor at the time to come to the rescue with advice and the donation of some stunning products that would make this ambitious transformation possible. The various rooms in the centre benefited from Gerflor's outstanding Taralay Impression Comfort and Taralay Uni Comfort flooring

Solution: Taralay Impression Comfort, Taralay Uni Comfort



0724 Herringbone Chatain



0515 Kiwi





HAVANNAH HOUSE, GLASGOW

"The linear pattern of Gerflor's Taralay Impression Control's Nest Black design is very simple but provides a 'sexy' look, whilst also being quite subtle and giving an architectural feature to the interior"

- Magdalena Krzyzanowska, Architect, Vastint Hospitality

The six-storey, purpose-built building accommodates 458 students in a variety of stylish accommodation options from different sized individual and shared studio apartments with kitchen facilities to en-suite rooms, all complete with indoor and outdoor social spaces and supporting management services.

The aim was to create student homes with quality fixtures, comfortable modern interiors and unique touches in up-beat, lifestyle surroundings to offer an alternative to traditional halls of residence or private flat or house rentals.

Solution: Taralay Impression Comfort







0765 Taupe





DUDLEY METROPOLITAN BOROUGH COUNCIL

"The Gerflor flooring looks great and seems very hard wearing, which is perfect for the communal areas of our low and high-rise blocks. Residents are very pleased with the installation time"

- Aziz Ahmed, Building Surveyor

Affordable housing includes social rented, affordable rented and intermediate housing provided to specified eligible households whose needs are not met by the market. It can also be a new- build property for use as an affordable home. In making provision for the increased housing demand Dudley MBC, would as a matter of priority, require flooring refurbishments for several of their existing social housing schemes.

Solution: Attraction®



4146 Moh





PARK HILL FLATS SHEFFIELD

"The client is absolutely delighted with the final outcome of the Gerflor flooring, and we understand the flooring is performing exceedingly well and meeting the client's expectations."

- Andy Gordon, Area Sales Manager - Gerflor

In completing the £21M Park Hill Flats restoration project on a Sheffield housing development Kier Construction and architects Whittam Cox specified 4000m² of high-quality vinyl flooring from international flooring specialist Gerflor.

The project would provide a showcase for two of Gerflor's signature flooring products - the Taralay Impression Compact heterogeneous collection and their slip resistant Tarasafe Standard safety range.

Solution: Taralay Impression Compact, Tarasafe Standard



0525 Modena



Social Housing - Services

As a combined business of leading manufacturers and as specialists in the housing sector, we have a number of added value services to support you with all your housing projects. Contact us for further information on any of the services detailed below.

Test our products - Free Trial Areas

We are so confident in our housing collections, we offer free trial areas up to 20 sqm for new clients, with projects greater than 500 sqm. Projects currently specified in any Gerflor domestic or commercial vinyl are excluded from this offer. For further terms and conditions please contact us today.

Be in the know - Lunch and Learn's

If you are looking to find out more about how to overcome housing challenges, whether it is for refurbishments or new build, we have a range of informal seminars that can help.

Learn more about the latest housing innovations to ensure projects run on time and to budget in a sustainable and efficient way.

"The Big Idea" - Create a Visual Design

Do you need a bespoke service where you would like to see products and colours to suit an exact design requirement for a housing roll out scheme? This in house design service is available to meet this precise need so that you can visualise your design in situ.

Get creative - Interior Designer

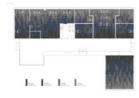
Ideal for architects, designers and specifiers, our flooring visualiser provides realistic imagery of our portfolio of original luxury vinyl designs. Explore wood and stone flooring and experiment with laying patterns. You can also upload your own photographs to generate a real-life simulation of your floor.

Inspiration to realisation – Sampling Mood Boards

If you are looking for tenants boards, material for mood boards or loose sampling or swatches for your projects, contact us for your housing needs. We can supply standard and customised sampling for your bespoke requirements.











Be informed - Virtual Library

With direct access to our free virtual library, you can discover our full range of commercial and technical literature whether you are in the office, at home or conducting an on site installation.



Enhance your specifications - NBS

Gerflor and Gradus are live on NBS Source. NBS Source provides the construction product information you need, when you need it. Including new enhanced product data, along with everything from Product Selector, NBS BIM Library and NBS Plus, which integrates directly into your project work flow.



Develop your knowledge - CPDs

The Gerflor and Gradus CPDs fall under the design, construction and technology RIBA core curriculum. They focus on keeping architects and specifiers up to date with the latest design, technical and engineering practices. They also explore some of the issues and trends that those in the industry now come to face.



Discover our projects - Case Studies

We have a wide range of credible references, with customer testimonials that demonstrate our product innovations in action. Find out more about how our clients have future-proofed their projects in education, healthcare, offices, sports and leisure, hospitality, industry, housing and many more.



Proud Suppliers to...































Contact the Housing Team

Gerflor has a dedicated team for the housing sector with over 80 years' experience in social housing and new build projects. Feel free to contact us and speak to us about your specific service support needs and any other enquiries.



Kenny Miller

National Sales Manager
Housing & Residential
Mobile: 07836 602 357

Email: kenny.miller@gerflor.com



Conrad John

Area Sales Manager Housing
Wales and South West
Mobile: 07860 821 486
Email: conrad.john@gerflor.com



Alex Mason

Area Sales Manager Housing
 Midlands and North
 Mobile: 07809 086 901

Email: alexander.mason@gerflor.com



Tim Linghorn

Area Sales Manager Housing
South East
Mobile: 07751 400 661
Email: tim.linghorn@gerflor.com



Head Office:

Park Green, Macclesfield, Cheshire, SK11 7LZ

Gerflor enquiries

Tel: **01625 428922**

E-mail: contractuk@gerflor.com

Website: **gerflor.co.uk**