



Ross Martin

Chair of the Group Board

“What scope is there for a Scottish specific response to the economic collapse?”



Ross Martin
Economic Agitator
Adviser on Regional Economies

Diversification | Decarbonisation | Digitisation

07971 906084

ross@scotincgrowth.com

The Hub, 45 Vicar Street, Falkirk FK1 1LL

My Three Areas of Focus Today

- The UK Economy
 - centralised, unproductive & lacks agility
- The UK Housing Sector(s)
 - Emphasis on Ownership but a lack of Control
- Brexit – What lessons can we learn from EU?
 - e.g. Co-operative Housing on V&DL Sites

1 The Health Response

- Diversification
 - Multi-disciplinary across private, public & social sectors: **Professionalism**
- Decarbonisation
 - Behavioural Change: **People and Place**
- Digitisation?
 - £37bn on Track & Trace App: **Progression?**

2 Economic Recovery & Renewal

- Diversification
 - Multi-disciplinary across private, public & social:
Professionalism in Housing
- Decarbonisation
 - Behavioural Change in Housing: **People and Place**
- Digitisation?
 - £37bn Invest in Housing: Political **Progression?**

Housing in Regional Economies

- The public service family is Regionalising
 - Ent & Skills Review, NPF, NTS, etc.
- Colleges/ Uni's, Councils, Agencies and Govt
 - SDS, SEPA, SFC, HES, NatureScot, TS, etc.
- Where is Housing in the signal shift?
 - Regional Players? National Players? Local Players?

A Housing Market or Movement?

- The nature of development partnerships – variable!
- Housing Associations saved many private sector builders from themselves?
- Multi-disciplinary, cross-sector developments?
- Local Place Plans – who's designing them?
- Town Centre Renewal – the role of housing

Anything is Possible!

