

# hello



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**working with underserved communities**

**societal challenges & problems that need solving**

**turning insight into meaningful innovation**



**but what is innovation?**



it's just new stuff, right?



# understanding



# responding



# social isolation & loneliness









**discover**



**define**



**ideate**



**pilot**



**spread**



financial wellbeing

reimagining old age

sustainable & resilient communities



**thanks**

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